

NEW ZEALAND

iHEMP
SUMMIT
AND EXPO
2020

4 - 6 JUNE | ROTORUA

*Growing
the Future.*

FOOD | FIBRE | HEALTH

SPONSORSHIP
PROPOSAL

GROWING THE FUTURE

FOOD / FIBRE / HEALTH

Welcome from the Chair

On behalf of the NZ Hemp Industries Association Inc (NZHIA) I look forward to welcoming you to the second iHemp Summit and the first iHemp Expo, in the fantastic venue of Rotorua.

Thank you for your interest in the emerging industry. We are gaining momentum, with access to the human food market for hemp seed last year and the medicinal cannabis scheme coming in December.

There is going to be a lot to report on since 2018. The vision for the industry is being worked on by many hemp companies across Aotearoa/New Zealand and NZ Inc is set to benefit massively from the work these industry pioneers are putting in.

From growing to food, fibre and health the iHemp industry is setting itself up to be the next big agricultural industry. The benefits will be across provincial New Zealand.

I encourage you to come along to the summit and expo to learn how the iHemp industry is going to have a positive effect on economic, environmental and social outcomes.

Come along and network with local and international industry leaders and hear about the opportunities and how to realise them. Introduce yourself to the various ecosystems who are there to support and help your hemp business to grow.

The hemp expo will showcase the latest hemp products. Come along and meet the people building and supporting our new industry and learn how you can be involved.

I thank the organisers for putting together another world class event, showcasing the best of the local industry and promoting our sector and sponsors to the public.

See you in Rotorua in June 2020.

Richard Barge

iHemp Summit & the NZ Hemp Industries Association Chair



Following on from the success of our inaugural iHemp Summit in Wellington 2018, we would now like to present to you iHemp 2020 - Growing the Future.

The iHemp industry is gaining momentum in such a way that it is becoming hard for the grower to keep up with changes in the industry and legislation.

iHemp provides an opportunity for us to share knowledge and products with those involved in or wanting to become involved in iHemp as a potential income source or career.

With our last iHemp Summit selling out we have listened to the delegates and not only increased the capacity of the summit, but have included an exhibition that will run concurrently alongside the Summit.

This provides a unique opportunity to you, the potential sponsor to showcase your brand to a potential 500-900 delegates.

We invite you to take the time to read through our proposal and to join our journey at iHemp 2020



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THE VENUE

iHemp2020 will be held in Rotorua at the Energy Events Centre— an incredibly versatile space.

It allows for up to 900 delegates and 200 exhibitors at any time . That means that at the next iHemp Summit in 2020 can grow alongside our industry.

Rotorua is one of New Zealand’s greatest tourist hot spots, there are enough hotels and motels within ten minutes walk to house our potential 900 delegates at competitive and affordable rates.

There is ample parking and Rotorua as a destination will entice both our international contingent and kiwis from around the country.





DRAFT
PROGRAMME
JUNE 3-6, 2020

DAY TOURISM PROGRAMME

WEDNESDAY 3 JUNE

WELCOME FUNCTION

CONFERENCE DAY 1

THURSDAY 4 JUNE

EXHIBITION

CONFERENCE NETWORKING FUNCTION

CONFERENCE DAY 2

FRIDAY 5 JUNE

EXHIBITION

EXHIBITION OPEN TO PUBLIC

SATURDAY 6 JUNE

FREE PUBLIC PLENARIES

GOALS OF THE SUMMIT

NZ can be the best in the world at growing & using iHemp. This Summit will provide New Zealand companies, farmers, scientists, funders and regulators with the extensive foundation of the information needed to collaboratively develop the NZ industrial hemp economy.

The summit will share local and international knowledge on iHemp, identify local and export opportunities available to companies, highlight barriers to success and explore ways to overcome them and develop strategies and relationships within the industry.

GROWING THE FUTURE

Our next step as we move from our inaugural iHemp Summit is to explore ways that we can successfully and viably 'grow the future':

- Why is iHemp the future
- What can we do to be part of this
- How can we help to shape the journey
- What stands in our way
- How can I better understand iHemp





SPONSORSHIP OPPORTUNITIES iHEMP 2020

OFFICIAL EVENT SPONSOR

Naming rights sponsor to iHemp 2020

OFFICIAL EXHIBITION SPONSOR

Naming rights sponsor to the iHemp 2020 exhibition

CONFERENCE APP SPONSOR

Sole sponsor of the conference app

LANYARD SPONSOR

Your logo will appear on the bottom corner of all lanyards

WELCOME FUNCTION SPONSOR

Sole sponsor of the welcome function. You will be able to welcome delegates and introduce the chairman

DINNER SPONSOR

Sole sponsor of the dinner. You will be able to speak first, welcome attendees and introduce the MC

SESSION SPONSOR

Session sponsorship will allow branding on the stage and in the plenary for the session of choice.

COFFEE SPONSOR

GOLD SUPPORTING SPONSOR / SUPPORTING SPONSOR

For those who would like to be supportive but remain in the background.

SPONSORSHIP

Official Conference Sponsor	\$20,000 + GST
Official Exhibition Sponsor	\$10,000 + GST
Conference App Sponsor	\$7,500 + GST
Lanyard Sponsor	\$4,500 + GST
Welcome Function Sponsor	\$7,500 + GST
Dinner Sponsor	\$7,500 + GST
Session Sponsor	\$5,000 + GST
Coffee Sponsor	\$8,000 + GST
Gold Supporting Sponsor	\$4,000 + GST
Supporting Sponsor	\$2,000 + GST

BASE SPONSORSHIP PACKAGE

A base sponsorship package applies to all sponsorships. Additional components are built from there and outlined in the following pages. All sponsors receive this base package.

- Recognition on the sponsors holding slide at the conference
- Recognition as a sponsor on the sponsors page of the Summit website, including a hyperlink to a selected web address.



SPONSORSHIP EXPRESSION OF INTEREST FORM

Please note that preference will be given in the order received.

I would like to sponsor:

- | | |
|-------------------------------------|--------------------------|
| Official Conference Sponsor | <input type="checkbox"/> |
| Official Exhibition Sponsor | <input type="checkbox"/> |
| Conference App Sponsor | <input type="checkbox"/> |
| Lanyard Sponsor | <input type="checkbox"/> |
| Welcome Function Sponsor | <input type="checkbox"/> |
| Conference Networking event Sponsor | <input type="checkbox"/> |
| Session Sponsor | <input type="checkbox"/> |
| Coffee Sponsor | <input type="checkbox"/> |
| Gold Supporting Sponsor | <input type="checkbox"/> |
| Supporting Sponsor | <input type="checkbox"/> |

Contact Name: _____

Contact Phone: _____

Email address: _____

Company Name: _____

Invoice Details: _____

I would like to be contacted about participating in marketing activity to raise awareness of the iHemp industry

YES / NO

Please note that all pricing is excluding GST

Send to: nicky@eventit.co.nz

OFFICIAL CONFERENCE SPONSOR

One event naming right's sponsorship opportunity is available to a company wishing to take a lead in supporting the development of the NZ iHemp economy. Packages will be discussed privately with interested parties and as necessary adapted to suit. We will tailor make a package to give you maximum exposure across the conference.

The official event sponsor will receive an exhibit site, dinner for two with chair of NZHIA, a profile in our newsletter, pitch to relevant media, four images from the event for your use, name and tagline to be mentioned by the MC twice per day of the Summit, two social media shout-outs prior to the Summit and two during the Summit - as well as inclusion in the Facebook Live feed.

OFFICIAL EXHIBITION SPONSOR

One exhibition naming right's sponsorship opportunity is available to a company that would like to support the accessibility and promote information about the growing iHemp industry to professionals and the public.

The official exhibition sponsor will receive an exhibit site, dinner for two with chair of NZHIA, a profile in our newsletter, three images from the event for your use, name and tagline to be mentioned by the MC once per day of the Summit, one social media shout-outs prior to the summit and two during the Summit - as well as inclusion in the Facebook Live feed, as well as an opportunity to tailor make their sponsorship package to gain maximum exposure.

CONFERENCE APP SPONSOR

One opportunity is available to sponsor the conference app. This will be the main source of information to delegates. A place where they will access conference slides, programmes, delegate and speaker information and much more. It will very much be 'the face' of the conference.

- A pull up banner in the foyer area
- Sponsor logo and name throughout the App where ever possible
- One complimentary registration to the Summit and welcome function



LANYARD SPONSOR

One opportunity to be the lanyard sponsor.

- Company logo in lower corner of all lanyards (approx. 500-900 delegates)
- One complimentary registration to the Summit and welcome function

WELCOME FUNCTION SPONSOR

One only sponsorship available for the welcome function. This is to be held on Wednesday from 4–7pm to provide an opportunity for early registration as well as time to look at the exhibitions over a few drinks and some nibbles.

- Pull Ups in the foyer during the function and one to remain over the conference
- Opportunity to welcome delegates to the conference and to introduce the chairman
- One complimentary ticket to the Summit
- Sponsors logo on all information relating to the welcome function and on the sponsors logo banner on the conference app
- Social media shout-out prior to the summit and during the event. Acknowledgment from the MC during the function. Profile in Newsletter

DINNER SPONSOR

One only dinner sponsorship is available. This will be held on Thursday evening at ‘Skyline’

- Two complimentary tickets to the Summit and dinner
- Freestanding banners at the dinner and one permanently in the foyer at the venue
- Sponsors logo on all information relating to the dinner and on the sponsors logo banner on the conference app
- Social media shout out during the dinner



SESSION SPONSOR

Your opportunity to sponsor a particular session at the 2020 Summit

- Two complimentary registrations to the Summit and welcome function
- A freestanding banner that can be displayed on stage during the session
- Sponsor logo on all information relating to the session and on the sponsors logo banner on the conference app
- Social media shoutout

COFFEE SPONSOR

One only sponsorship available for the a coffee sponsor. A mini card will be printed with the sponsors logo. This will entitle each delegate to two cups of barista coffee each day.

- One free standing banner alongside the coffee stand
- One complimentary tickets to the conference and welcome function
- Printing of 'coffee cards'
- Sponsors logo on all information relating to the welcome function and on the sponsors logo banner on the conference app



GOLD SUPPORTING SPONSOR

Multiple Gold Supporting sponsors are available

- One complimentary ticket to the conference and welcome function
- One freestanding banner in the foyer at the venue
- Sponsor's logo on all information relating to the dinner and on the sponsors logo banner on the conference app
- Social media shout out

SUPPORTING SPONSOR

Multiple Supporting sponsors are available:

- One complimentary ticket to the conference and welcome function
- One freestanding banner in the foyer at the venue

