# THE NZHIA THE NZHIA DISCOVERY & INVESTMENT TOUR 20

FOOD • FIBRE • HEALTH

Exploring hemp's economic and sustainability potential

### FROM WHANGAREI TO GORE · JUNE - JULY 2022

## ABOUT

This pioneering industry is on the edge of incredible growth. **We're looking for farmers, growers, entrepreneurs and businesses** who want to discover how to invest, upskill and become part of Aotearoa New Zealand's next billion dollar industry.

### DISCOVER THE POSSIBILITIES

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- Keen to be part of a healthy food and fibre supply chain solution?
- Want to invest to take your business to the next level?
  - Interested in innovative steps to help develop local regions sustainably?



## TOUR PROGRAMME

#### INDUSTRY DISCUSSION

Hear the facts and information you need to know .about a new sustainable primary industry. What does it mean and how you can get involved

### R & D AND FUNDING

How can we scale the industry, leveraging our R&D ecosystems strengths in new product development, agriculture and tech. Direction of travel and the gaps in the global value chain

#### WORKSHOPS/HUI'S

Sharing information and identifying the capabilities and strengthens in your region and how hemp can fit into your business plans.

#### NETWORKING

Meet the industry and co-create the network that will move the industry forward, join the community making things happen. Linking up the industry with local and global markets.

Regional town hall events provide a chance to hear from keynote speakers, network, and connect with key stakeholders. Evening meetings from 7:00pm to 10:00pm, with in-person and online ticket options available.				
Date	Location	Venue	Event Title & Ticket Link	
Wednesday 8 June	Whangārei	McKay Stadium - McKay Lounge	Optimising use of Māori freehold land	
Wednesday 15 June	Tokoroa	South Waikato Sports & Events Centre	Big business in southern Waikato	
Tuesday 28 June	Hastings/Havelock North	Havelock North Function Centre	Creating growth partnerships in the industry	
Monday 4 July	Hamilton	Wintec City Campus - The Long Room	Potential for a new primary industry in Waikato	
Wednesday 13 July	Christchurch	Webtools Agriculture - The Loft	Focusing on processing capability & innovation	
Thursday 14 July	Timaru	Venture Timaru	Working together to build local industry	

Monday 18 July	Gore	Croydon Lodge	Alternate land use and industry potential
Monday 25 July	Nelson/Tasman	Mahitahi CoLab	Regional strengths and how iHemp fits in
Tuesday 26 July	Blenheim	Marlborough Research Centre	What role can hemp play in the Marlborough region
Wednesday 3 August	Thames/Coromandel	Thames War Memorial Civic Centre	What would the focus be for the Coromandel

