

FOOD • FIBRE • HEALTH

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HAMILTON

Exploring hemp's economic and sustainability potential: New primary industry in Waikato

Wintec City Campus – The Long Room

Monday 4 July 2022 PRESENTED BY RICHARD BARGE THE NZHIA **HEALTH** DISCOVERY & INVESTMENT **TOUR 20** FOOD • FIBRE • HEALTH

SPEAKERS



RICHARD BARGE (NZHIA)

The NZHIA Chair presents a history of hemp in Aotearoa NZ and a new iHemp industry for Northern Waikato.



BILL QUINN (ORGANICAG)

Opportunities and differences in production and marketing of iHemp.



RACQUEL DUFFY (GLOBAL CANVAS)

How hemp can change the fashion world, and heal our whenua and moana.





DR NICK MARSH (NEXT CORPORATION)

New Zealand Hemp export Driven Investor Re- port, unlocking the potential.



KIM MURRELL (HILL LABORATORIES)

How Hill Laboratories has been supporting the Hemp Industry for compliance and soil fertility testing.



- 7.30 Welcome
- 7.35 NZHIA
- 8.00 Nick Marsh
- 8.20 Kim Murrell
- 8.40 Racquel Duffy
- 9.00 Bill Quin
- 9.20 NZHIA
- 9.30 Panelists
- Till Close

- Introduction and History **Next Corporation Hills Laboratories Global Canvas** Organic AG **Business plans - Why Question & Answers**



NZ Hemp Industries Association iHemp and History



Growers and Cultivators

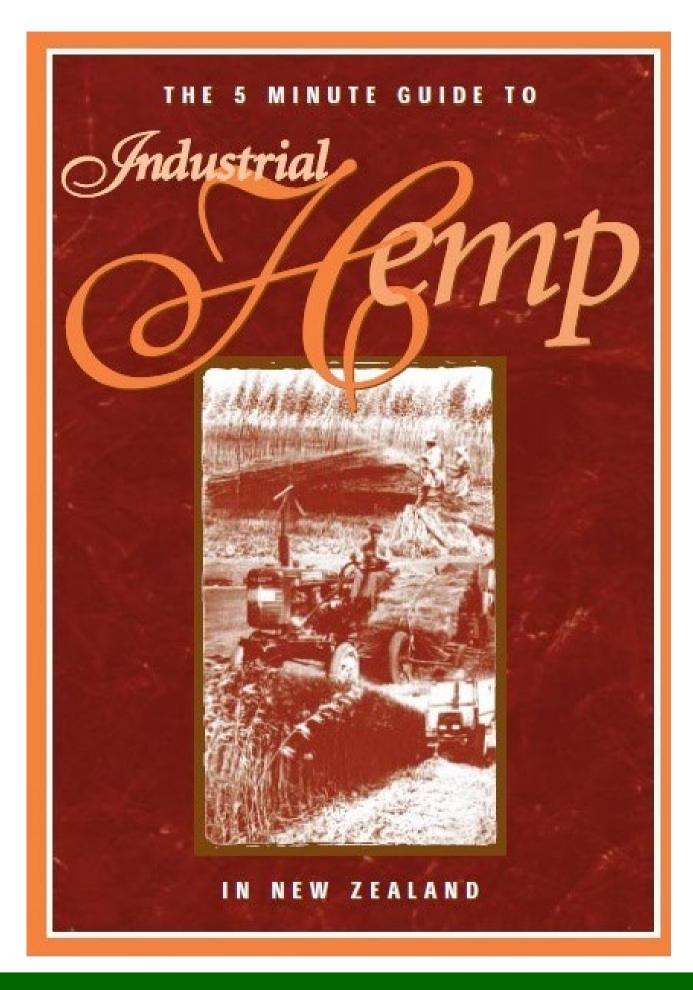


Testing and Development



Processors and Manufacturers



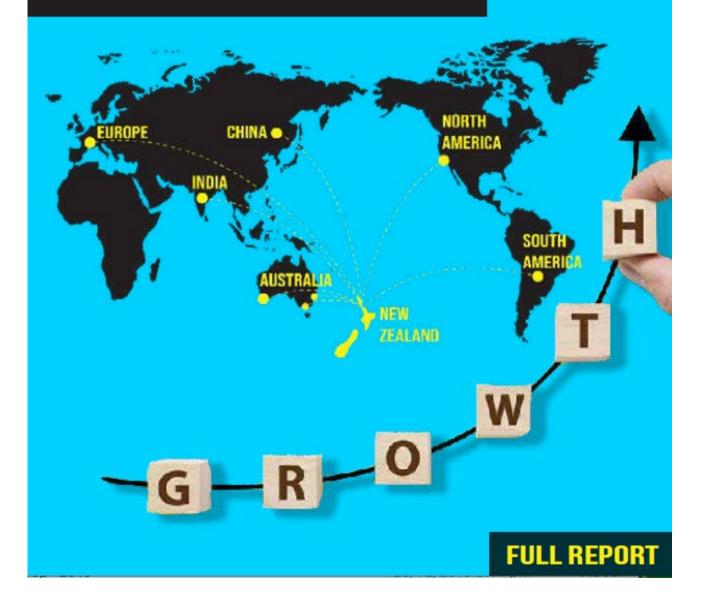






NZ HEMP EXPORT DRIVEN Investor report:

S2 BILLION AND 20,000 REGIONAL JOBS BY 2030 JUST NEEDS THE NOD...

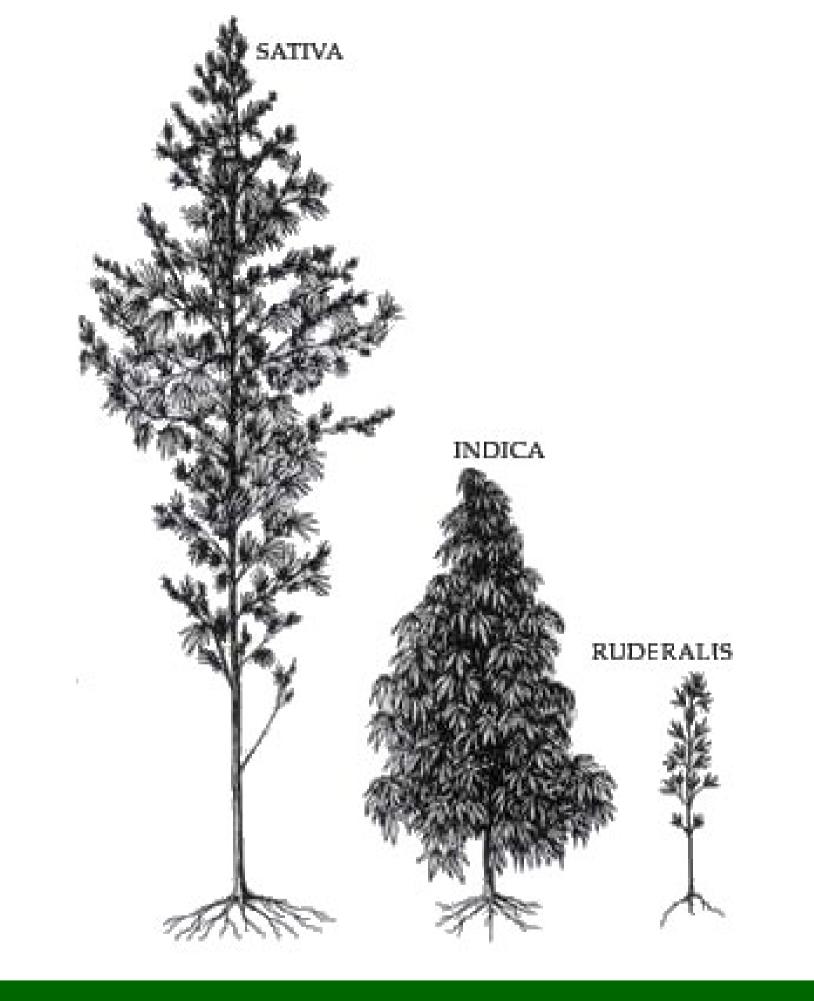










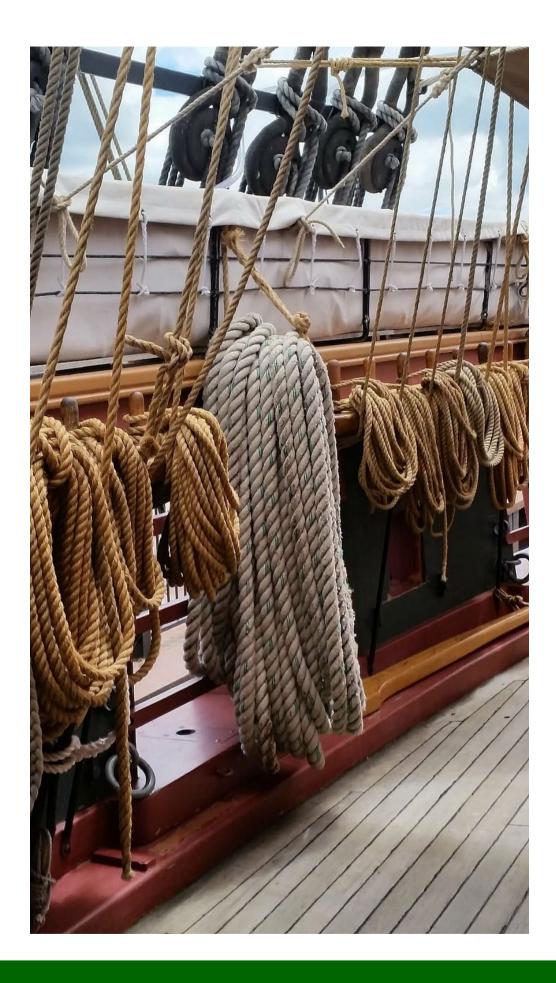














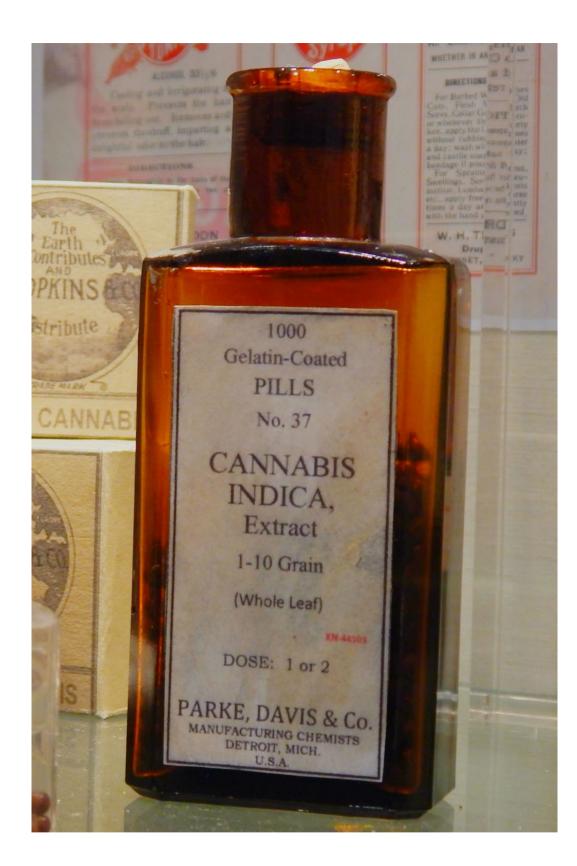








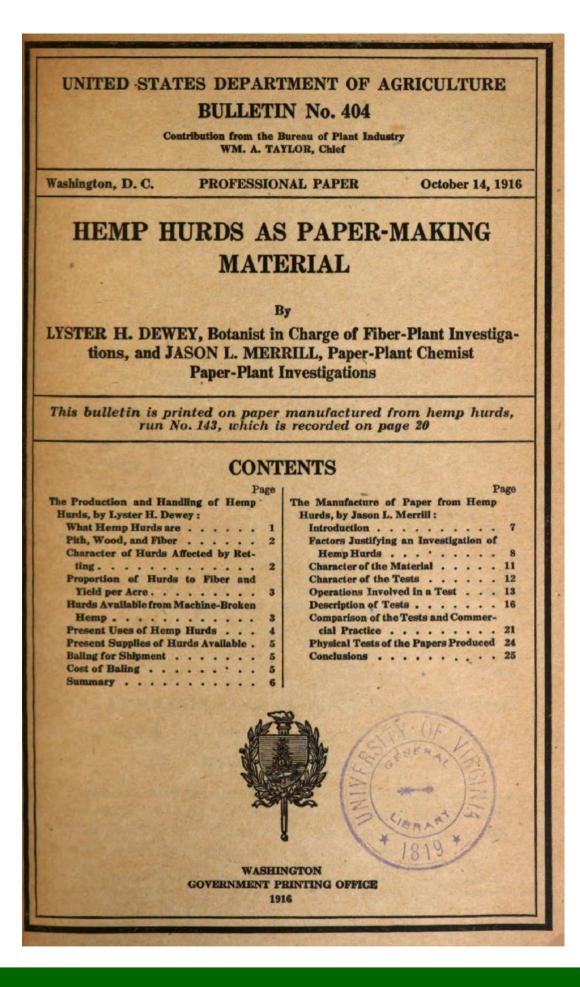












BILLION -DOLLAR CROP

patrices with endir-produced boreign filter while paying farmore When dellars a ton for being as it comes from the field. From the farmers' point of view; heata is an ener crop to grow and will pield from flater to six how per acre on any land that still grow sorn, when, or outs. It has a short growing present, so that it can be planted after other stops are in. It can be provid to any state of the union. The long roots peaks errate and hreak the sell to berre it in prefect condition for the sout year's orag. The detas should of lowers, sight to bushes fast above the ground, chakes and usuels. Two auccustive empt are enough to reduce beed that hes been abandoned Instatute of Caladian Dublies or Querk grain. Under ubl methods, hemp

timeland is part 1888.

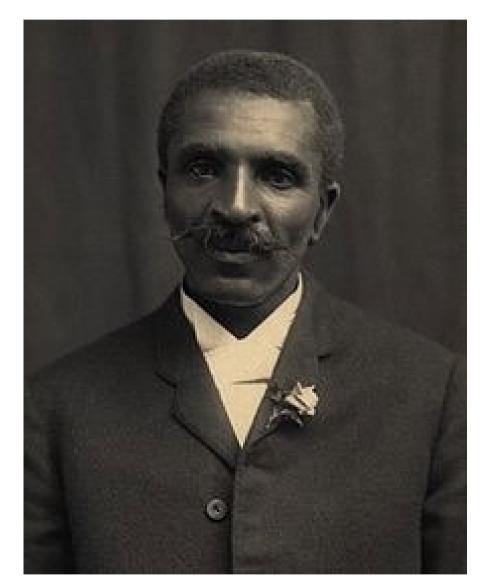
Figs. makers myster of home deater must from tense. Buttom, bernatting he with a plate binder. Strong group home home hand (in Farme







Chemurgy is a branch of applied chemistry that is concerned with preparing industrial products from agricultural raw materials



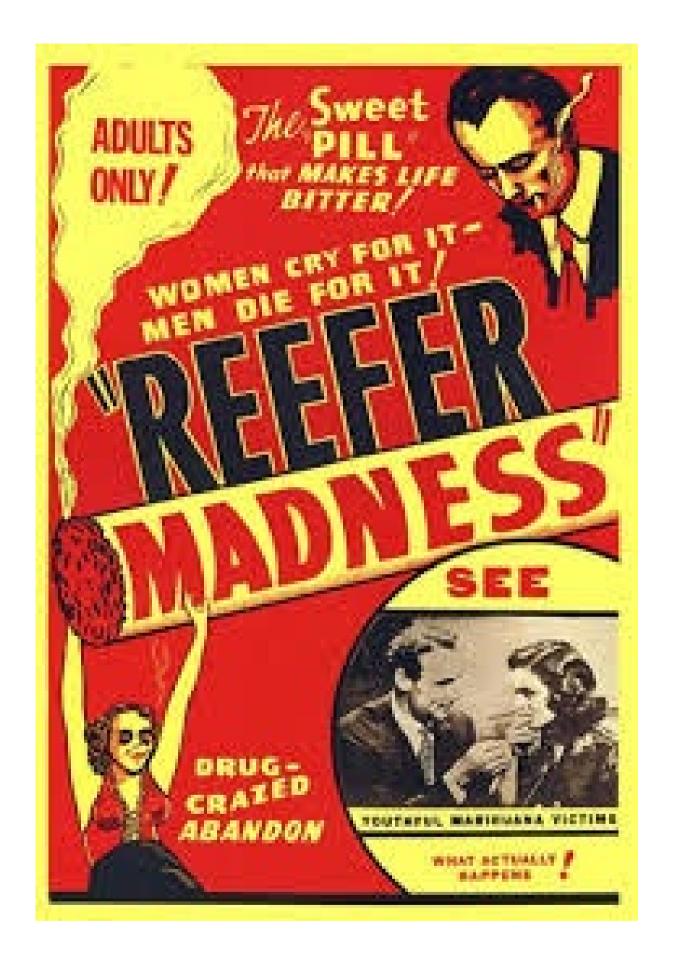


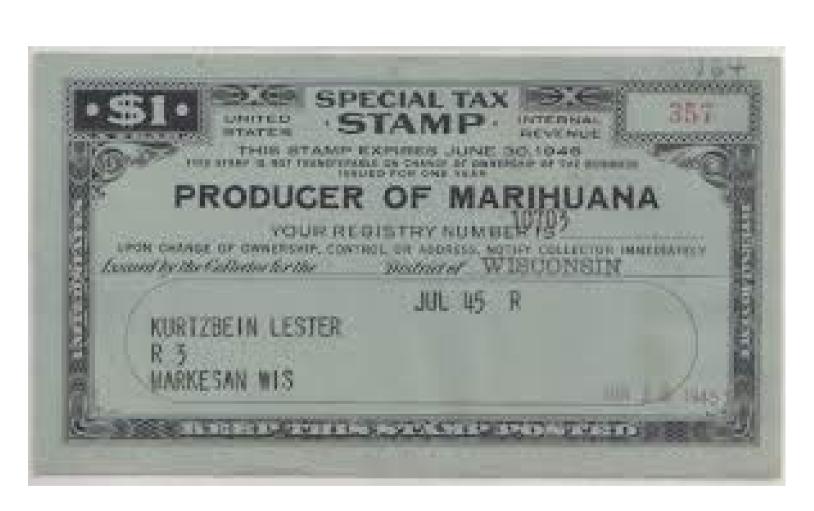




Henry Ford c1930











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All the hempseed available in the U.S. is stacked in this Kentucky warehouse under armed guard. Next year, USDA hopes, there'll be enough to grave 350,000 acres.







SINGLE CONVENTION ON NARCOTIC DRUGS, 1961,

as amended by the 1972 Protocol Amending the Single Convention on Narcotic Drugs, 1961

Article 28. Control of cannabis

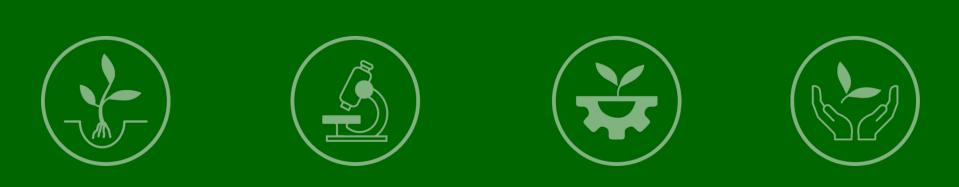
If a Party permits the cultivation of the cannabis plant for the prod 1. tion of cannabis or cannabis resin, it shall apply thereto the system of controls as provided in article 23 respecting the control of the opium poppy.

This Convention shall not apply to the cultivation of the canna-2. bis plant exclusively for industrial purposes (fibre and seed) or horticultural purposes.

The Parties shall adopt such measures as may be necessary to prevent 3. the misuse of, and illicit traffic in, the leaves of the cannabis plant.







Misuse of Drugs (Industrial Hemp) Regulations 2006 (SR 2006/163)

3 Object

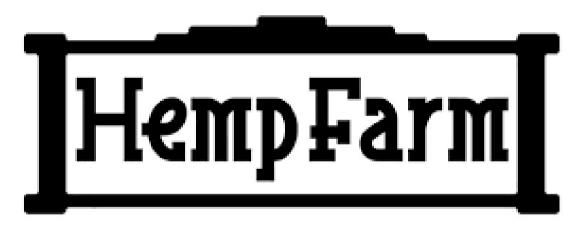
The object of these regulations is to enable the cultivation and distribution of industrial hemp under a licensing regime that ensures that other forms of cannabis are not cultivated and distributed under the guise of industrial hemp.











hempfarm.co.nz



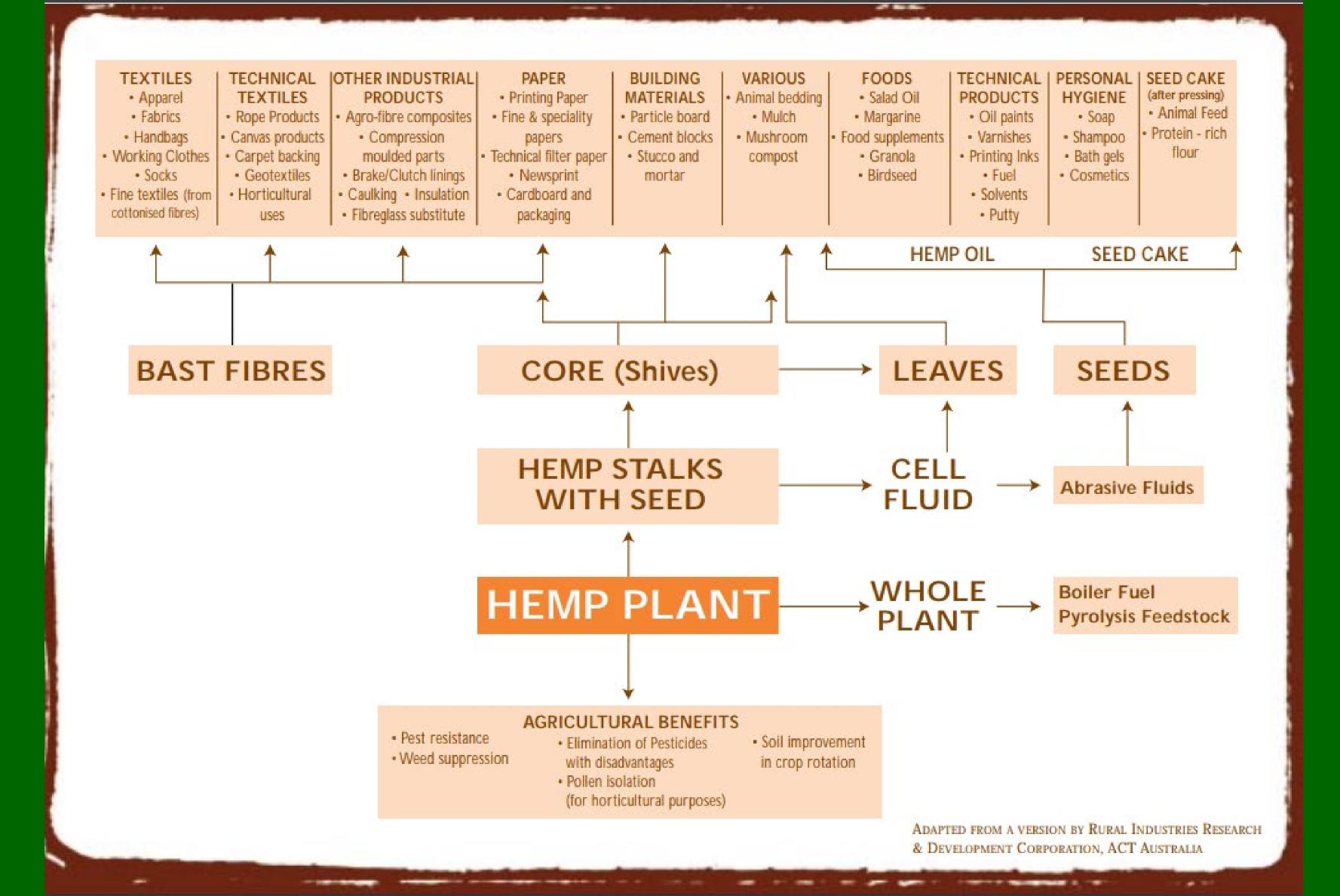












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Hill Laboratories: A History



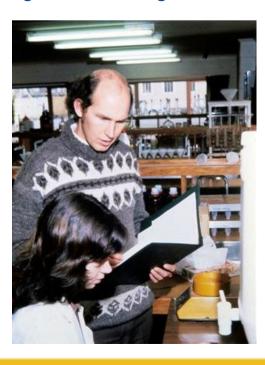
First Gas **Chromatography-Mass** Spectrometry (GC-MS) instrument purchased 1993



Food & Bioanalytical division established 2000

Hill Laboratories established in Hamilton by Roger and Anne Hill, originally providing agricultural testing.

1984

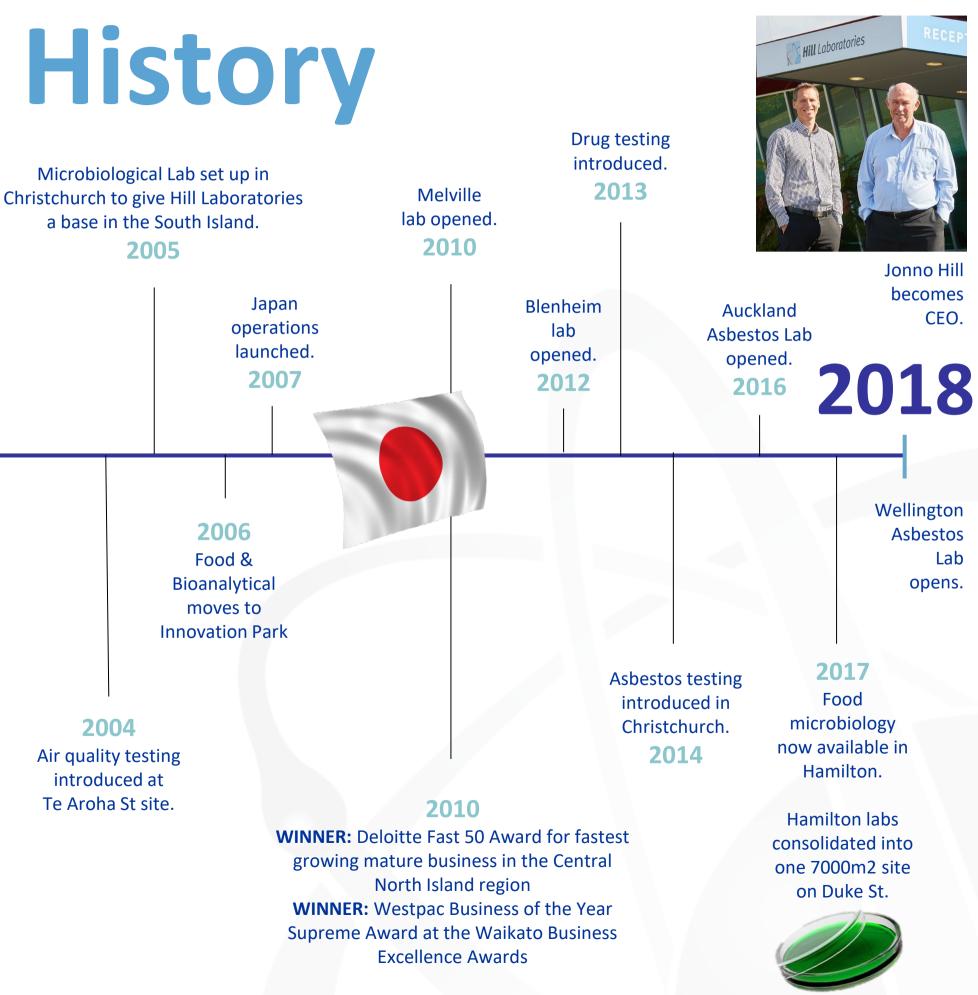


1991 **Resource Management Act** comes into effect in New Zealand resulting in a big increase in environmental

testing

1997 Moved to 2400m2 four storey building at 1 Clyde Street.







Our Market Sectors

	AGRICULTURE	ENVIRONMENTAL	FOOD	MICROBIOLOGY
Established:	1984	1990	2000	2017
Samples tested:	Soil Feed Plant and crop	Water Air Quality Meth Asbestos	Kiwifruit Honey Fruits & vegetables Processed Wine	Water Food
Testing for:	Nutrients	Contamination	Pesticide residues Export clearance Nutritional value	Contamination
Customers: Fertiliser companies Merchants Agricultural consultants Farmers/crop growers		Regional and District Councils Environmental consultants Industrial	Crop growers Food producers Exporters Packhouses MPI	Councils Food producers Packhouses



We are the **lab of choice** because we are reliable, trusted and respected. We are the recognised **experts in our field** and we make it easy for our customers to work with us.

OUR VISION



People are valued & we enjoy our work



Innovation & agility



Honesty & integrity



Accountable & disciplined



www.hill-laboratories.com



We make a difference for our customers by helping them increase their productivity, ensure safety, minimise environmental impact, meet regulatory requirements and support their communities' well-being.

OUR REASON FOR BEING (MISSION)



Our Technology

We use the latest analytical instruments including:

- 48 Liquid and Gas Chromatograph instruments, incl. 40 Mass Spectrometers
- 5 NIR instruments
- 20 Auto Analysers
- 8 Discrete Analysers
- 11 Ion Chromatographs
- 4 ICP-OES
- 4 ICP-MS
- 3 Combustion Analysers
- 5 TOC Analysers
- 1 IRMS
- 1 QE High Resolution Mass Spectrometer









Expertise





PhDs

50

Masters

Bachelors degrees

www.hill-laboratories.com

197



Diplomas, PgDips and Certificates



THC Compliance and Cannabinoids

- Hemp THC testing for compliance is available
 - Test code: 'HempTHC' Ο
 - IANZ accredited Ο
 - Recognised by Ministry of Health
 - THCA and THC reported as total potential THC
 - Low detection limits for compliance
- Cannabinoid test
 - Primarily for medicinal cannabis industry Ο
 - 10x higher detection limits to allow for higher cannabinoid levels (highest observed is 40%) THC/THCA!!)
 - THC, THCA, CBD, CBDA, CBC, CBCA, CBG, CBGA, CBN, CBNA, d8THC, THCV, THCVA
 - Test code: 'Cannabinoids'



Nutrient Management

Soil Testing

- Ensure the required nutrients are there for the plants, understand nutrient availability
- Leaf Testing
 - Troubleshooting or understanding nutrient deficiencies or excesses: Healthy vs Unhealthy plants
- **Environmental Monitoring**
 - Water and soil testing for nutrient loss and pollutants Ο
 - Nitrogen leaching and phosphorus runoff
 - Fertiliser savings if additional nutrients are not required Ο
 - Contaminants from past land use Ο
 - Hemp for bioremediation!! Ο



Soil Tests

Soil Analysis Resu Sample Name: Lab Number: Sample Type: SOIL A Analysis pН pH Units Olsen Phosphorus mg/L MAF units Potassium MAF units Calcium MAF units Magnesium Sodium MAF units Sulphate Sulphur mg/kg Soil Sample Depth* mm Base Saturation % me/100g Additional Properties Soil Type* Sample Name: Lab Number: Sample Type: SOIL F Analysis pH Units pН Olsen Phosphorus mg/L Potassium MAF units MAF units Calcium MAF units Magnesium MAF units Sodium Sulphate Sulphur -mg/kg Boron mg/kg

• Basic Soil test

- o pH
- Cations (K, Ca, Mg, Na)
- Olsen P (standard NZ P test, field calibrated)

Sulphate Sulphur

• Nitrogen tests

- Total nitrogen
- Anaerobically Mineralisable N (AMN): labile nitrogen pool - mid term availability
- Mineral N: immediately available N pool
- Organic soil profile
 - Total N, Total C, AMN and relevant ratios
- Hot Water Extractable N
 - New test in 2019
 - Ongoing research with Manaaki Whenua / Landcare Research
 - Potentially superior to AMN

ts													
					Sample Nan Lab Number	r:							
Arable (S56)					Sample Type: SOIL Arable (S56)								
Level	Optimum	Below	Optimum	Above	Analysis		Level	Optimum	Below	Optimum	Above		
6.0	5.7 - 6.2				рН	pH Units	6.1	5.7 - 6.2					
16	20 - 30				Olsen Phospl	horus mg/L	24	20 - 30					
4	6 - 12				Potassium	MAF units	6	6 - 12					
12	6 - 14				Calcium	MAF units	12	6 - 14					
20	12 - 25				Magnesium	MAF units	26	12 - 25					
4	0 - 14				Sodium	MAF units	3	0 - 14					
9	10 - 20				Sulphate Sulp	ohur mg/kg	9	10 - 20					
0-150					Soil Sample I	Depth* mm	0-150						
(1.2	Ca 57	Mg 5.4	Na 0.6		Base Saturati	•	K 1.7	Ca 58	Mg 6.8	Na 0.4			
(0.25	Ca 11.8	Mg 1.11	Na 0.11		me/100g		K 0.31	Ca 10.8	Mg 1.26	Na 0.08			
Total B	tion Exchange Capacity (me/100g) 21 tal Base Saturation (%) 65 Jume Weight (g/mL) 0.80				Additional Pro	operties	Cation Exchange Capacity (me/100g) 19 Total Base Saturation (%) 67 Volume Weight (g/mL) 0.91						
Sedime	ntary				Soil Type*		Sedime	entary					
odderb	eet (150mm)	(\$284)			Sample Nan Lab Number Sample Type	r:	Hemp (S	391)					
Level	Optimum	Below	Optimum	Above	Analysis		Level	Optimum	Below	Optimum	Above		
6.2	6.0 - 6.4				рН	pH Units	5.9						
23	20 - 30				Olsen Phosp	horus mg/L	39						
16	6 - 12				Potassium	MAF units	13						
10	6 - 14				Calcium	MAF units	11						
25	12 - 25				Magnesium	MAF units	14						
5	3 - 12				Sodium	MAF units	< 2						
4	8 - 20]			Sulphate Sulp	ohur mg/kg	20						
0.8	1.0 - 2.0				Soil Sample I	Depth* mm	0-150						



Soil Tests - pH

- Strong effect on the availability of nutrients
- Nutrients may be in the soil but not ${ \bullet }$ available for plant uptake
- Aluminium toxicity is common in acidic soils (pH< 5.5), treated with lime

						Strongly Alkaline ——						Notes:			
				Potassi	um						F	Deficiencies liable at low pH.			
										Τ	Ļ				
				Sulphu	r				L			Some reduction at low pH.			
											╞				
-+-	Molybdenum										Similar to K. Solubility increases with pH.				
											-	Bacterial fixation curtailed			
				Nitroge	n					1		below about pH 5.5.			
ĺ					Calcin	mand	Magne	sium			-	May be deficient in acidic			
					Calcio		Magin		Γ			soils. Non-available at very high pH.			
	Co	pper, 2	inc &	Cobalt								May be toxic in acidic soils			
											F	and deficient where pH 7.0.			
	Manga	nese										Similar to Cu, Zn & Co.			
											┝	Lishle to be fixed by Eq. Al			
-			\leq	Phos	phorus							Liable to be fixed by Fe, Al, Mn at low pH; insoluble forms			
											F	at high pH, also Ca inhibition.			
\prec		Boron						\leftarrow	1	1		Over-liming may cause deficiency. Toxicity dangers			
											\vdash	at very high pH.			
		Iron								+		Similar to Cu, Zn & Co.			
											F	Liming to pH 5.5			
luminiur	n									+		recommended to avoid toxicity dangers at low pH.			
4.5	5.0 5	.5 6	.0 6	.5 7	.0 7	.5 8	.0 8	.5 9	.0 9	9.5 10).0				



Leaf Test

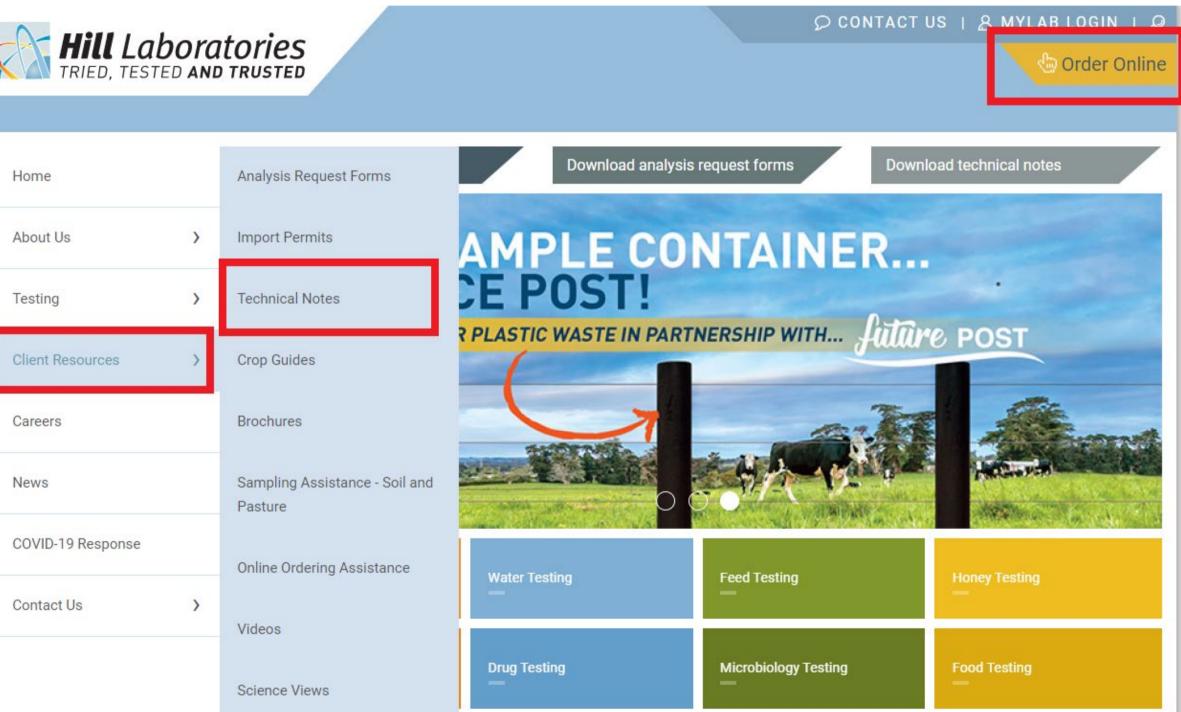
- Understand nutrient levels in the plant
- Identify deficiencies or toxicity
- Links to soil nutrient status and nutrient availability
- Basic Plant (N, P, K, S, Ca, Mg, Na, Fe, Mn, Zn, Cu, B)







- www.hill-laboratories.com
- **Technical Notes**
 - Agriculture Ο
 - Soil
 - Plant
 - Environmental Ο
 - Soil
 - Water
- Order tests and sampling supplies online!



Home	Analysis
About Us >	Import P
Testing >	Technica
Client Resources >	Crop Gui
Careers	Brochure
News	Samplin Pasture
COVID-19 Response	Online O
Contact Us >	Videos
	Science

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Why Hemp Fashion

How Hemp Can Change our fashion world and heal our moana and whenua

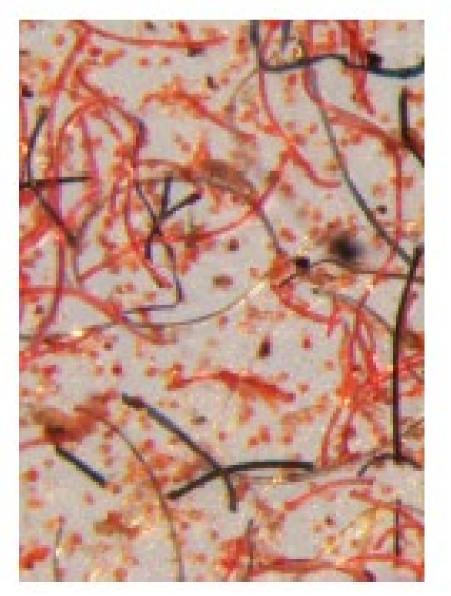
Textile waste is one of Aotearoa's fastest growing waste streams with more then 220,000 tonnes ending up in landfills each year.

This causes a huge problem Here's Why...



They last for Hundreds of years

Synthetic fabrics like polyester and Lycra can take hundreds of years to biodegrade.





Polluting Microfibres

Fast fashion releases microfibres when washed, which leads to about 500,000 tons of microplastics in the ocean every year - the equivelent to 50 billion plastic bottles.

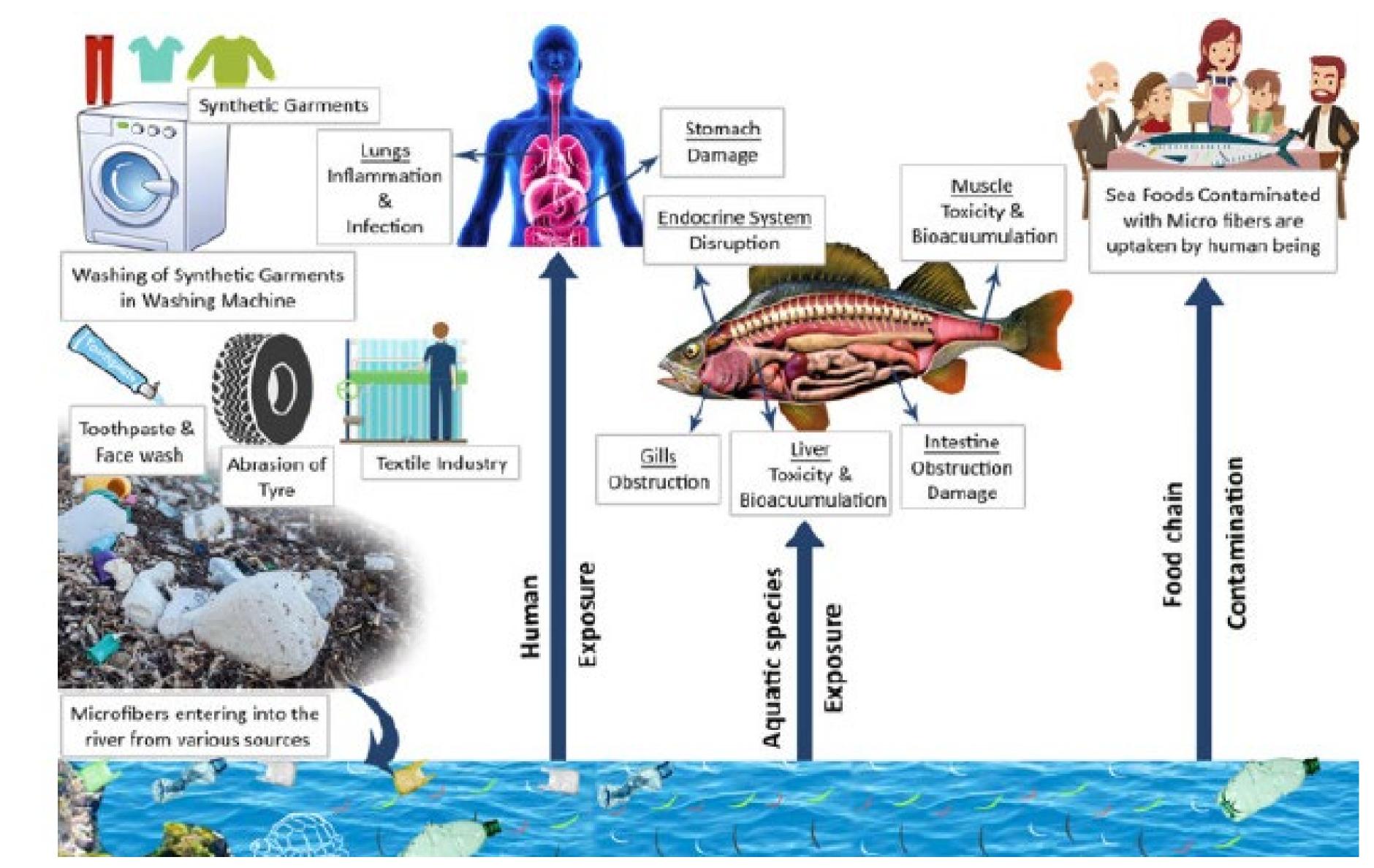






Greenhouse gases

In a landfill, the decomposing clothes release methane, a harmful greenhouse gas and leach toxic chemicals and dyes into the ground water and our soil.

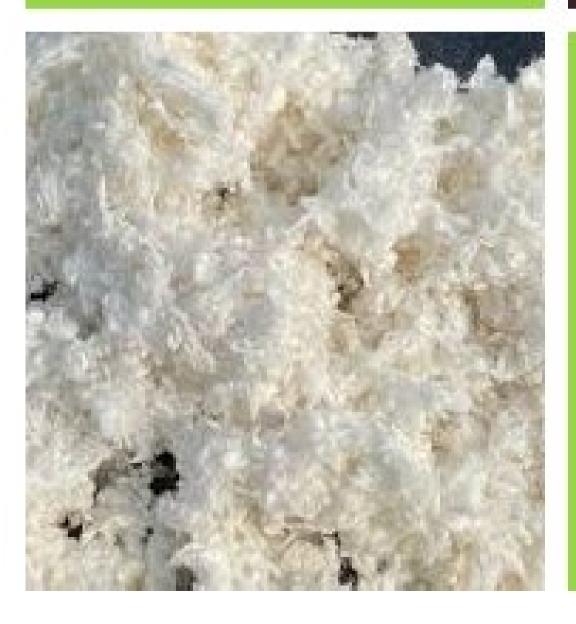


The harm caused before textile waste Ends up in landfill.

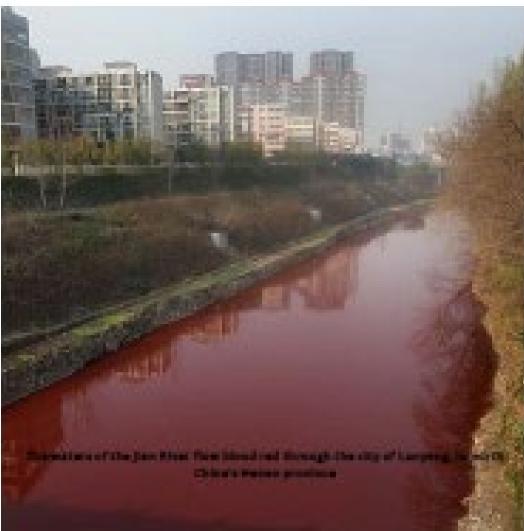




Dyeing is the most polluting and energy-intensive process involved in making our clothes. Dyeing processes in particular have a high energy demand because of the wet processes used, resulting in heating high amounts of water



Adding colour





Finishing process

Finishing is when chemicals or treatments are applied to fabric to give it the desired look or feel - such as bleaching, softening or making the garment antiwrinkle .

Introduction



Our Mission

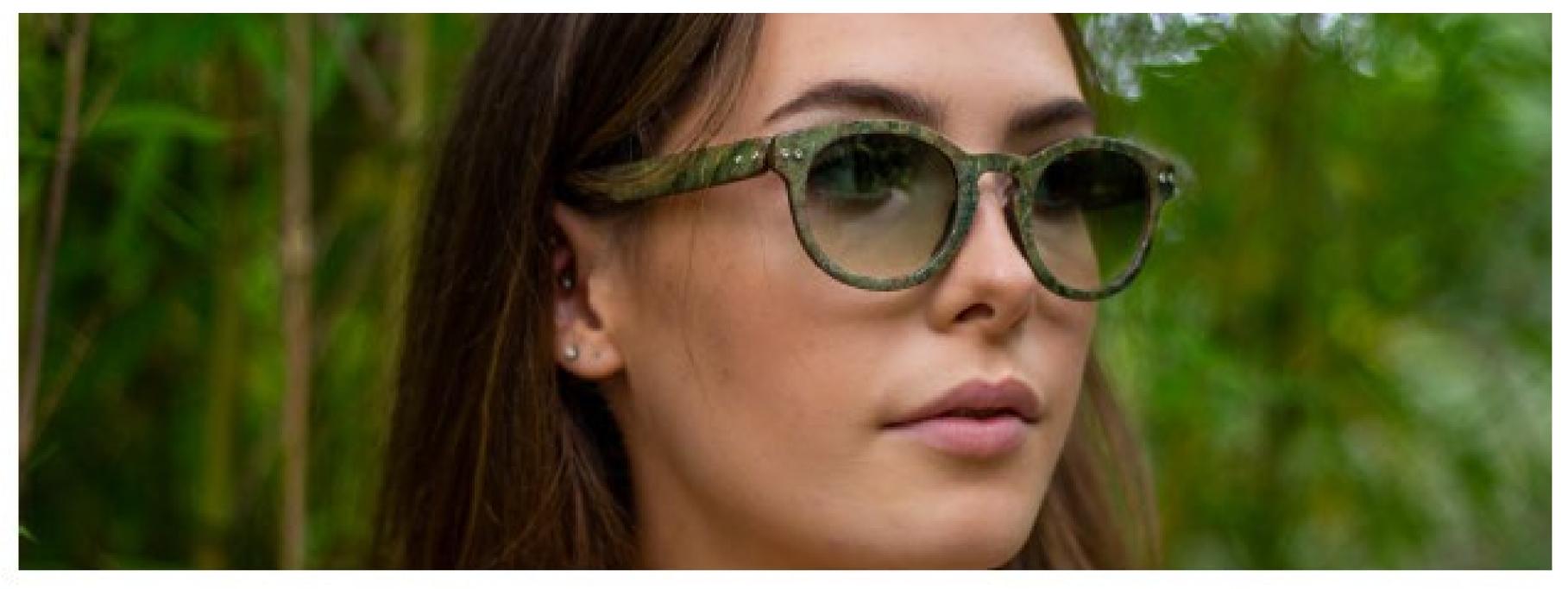
"To re-educate society on this ancient plant alongside creating and introducing the latest Hemp products with the latest sustainable breakthrough technology from around the world"

We have so far achieved this by introducing the worlds first waterproof Hemp shoes and backpack, as well as the worlds first handcrafted Hemp eyewear and soon our exclusive Hemp Movement watches to Aotearoa.

By doing so we have gained distribution rights for these products in Aotearoa New Zealand

Our Vision

"To re-create the world with Hemp"



Industrial Hemp is an incredibly 20,000 sustainable crop, producing over **Products**

These include textile, paper, ropes, insulation material, fibre boards, bioplastics, compost, animal bedding, fuel, food, dietary supplements, cosmetics, shoes, and other fashion and homeware accessories, the list goes on...







Hemp possesses a range of So, what are environmental benefits they?

Hemp grows easily in a wide range of climates, it is naturally resistant to most insects and kills weeds without chemicals. This means fertilisers aren't needed as the crop grows densely and regenerates quickly.



Hemp is able to remove harmful contaminants to improve soil quality. Hemp converts large quantities and extracted nutrients into useful products due to its large root system digging deep into the soil, stabilising and protecting the plant from erosion

Hemp has a crutial role in a greener and more sustainable future

For every tonne of Hemp produced, 1.63 tonnes of CO2 is removed from the air. Hemp absorbs 15 tonnes of CO2 per hectare. This makes Hemp a more effective CO2 sequenster then trees, being one of the fastest natural CO2 biomass conversion tools

Phytoremediation is a bioremediation process that uses various types of plants to remove, transfer, stabilize, and/or destroy contaminants in the soil and groundwater.

Carbon Sequestration is the process of capturing and storing atmospheric carbon dioxide

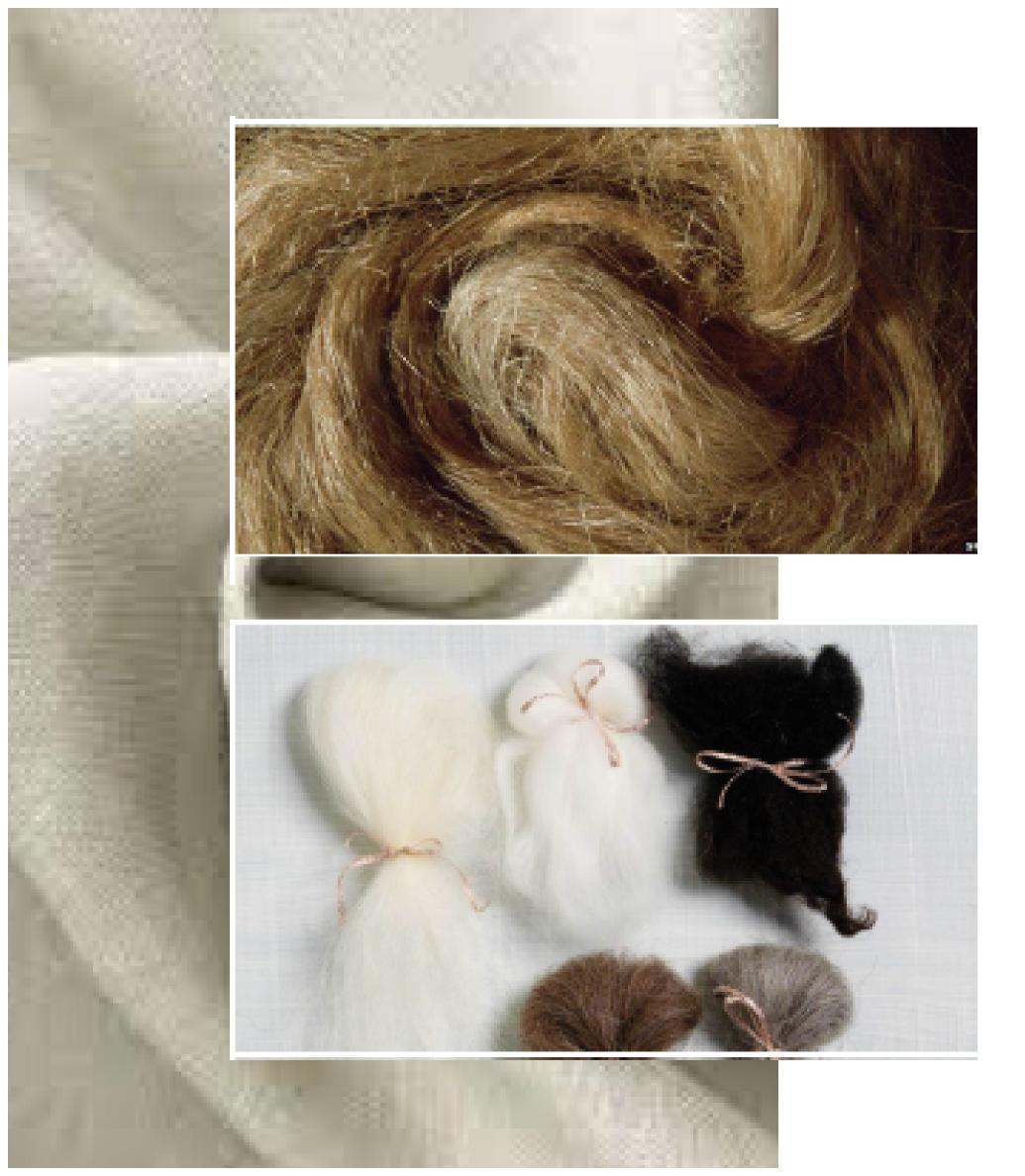


Hemp is a sustainable alternative to various products

For instance, Hemp is stronger, and more durable then coton. Hemp fibre is similar to linen in feel and breathability, unlike wool, which traps heat and can support the growth of bacteria. The thin waxy coating of a wool fibre called lanolin, contains fatty acids that inhibit the growth of bacteria.



Hemp has significantly better water usage. It takes over 5,000 gallons on water to produce 0.99kgs of cotton - to produce the same amount of Hemp, it takes less then 700 gallons of water.



So what are the main differences between Hemp Fibre and Animal Fibre

Plant fibres are composed of cellulose, while animal fibre are composed of protein. These structural differences mean that cellulose and protein fibre react differently when they are exposed to heat, water, soap, and dyes. Extreme temperature changes can cause some protein structures to interlock -as in felt- Plant fibres like Hemp can go through the same process suffering little to no damage.

Plant and animal fibres also react differently to pH levels. This is why when washing wool and other protein fibres, most people encourage the use of wool-safe detergents . Cellulose and protein fibers take dye differently. In most cases, fiber-reactive dyes are used to dye cellulose fibers, and acid dyes are used to dye protein fibers. Fiber reactive dyes attach permanently to cellulose fibers using a covalent (electronsharing) bond. These molecules carry a "chromophore" which absorb varying spectrums of the light, allowing only certain spectrums to reflect. Covalent bonding is the one of the most basic and strongest types of chemical reactions.





WHY **HEMP FASHION?**

- Hemp decomposes in four weeks to eight months in landfills.
- Its one of the most environmentally friendly fibers in the world.
- Hemp fashion is natural, breathable, lightweight, durable, anti-bacterial, anti -microbial and more.
- Hemp is a natural and renewable source.
- pesticides or fertilizers.
- Textiles made from Hemp fibers are natural, bio-based, and biodegradable





Hemp plants grow quicker then most trees and requires less water to grow and almost no

What are some advantages and disadvantages of Hemp fashion?





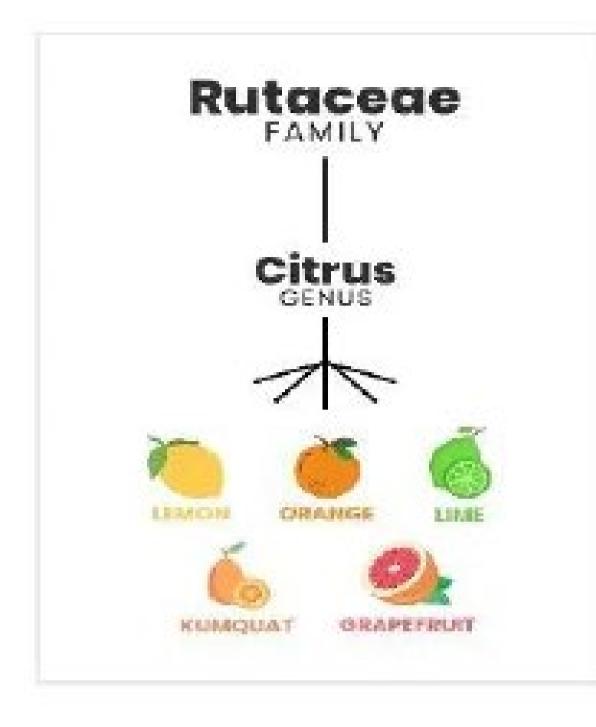


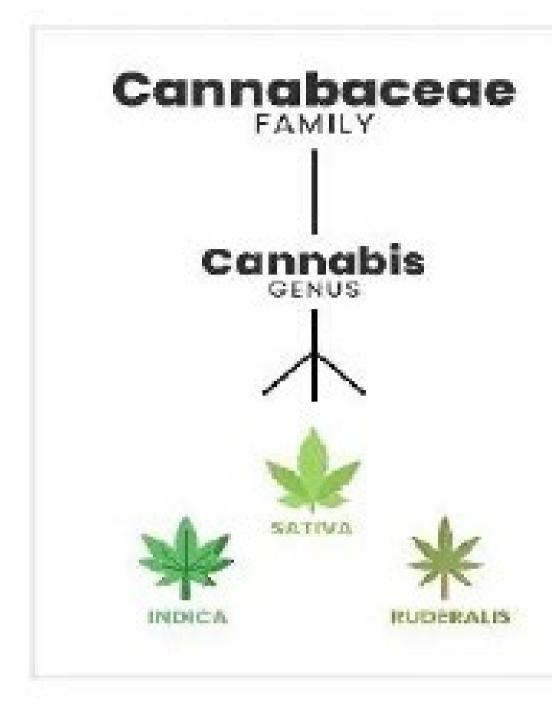
Disadvantages

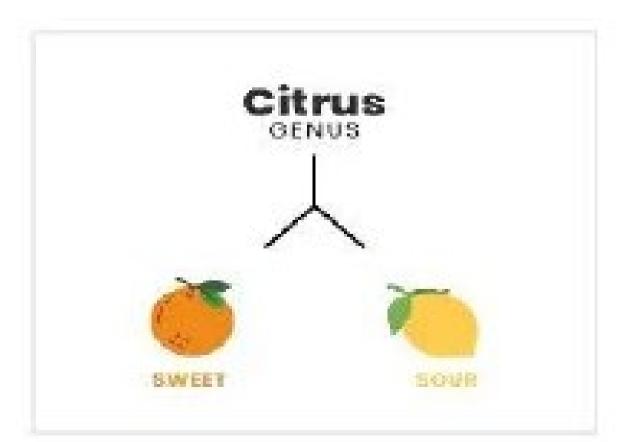
Hemp can be prone to wrinkling

Hemp fashion can be very costly

The stigma around Hemp









A brief explanation on the difference between Hemp and Marijuana



Here are some ways I reduce my closets impact on the planet

Stay away from big oil fabrics like Nylon, Polyester, acrylic ect.

Buy less and keep clothes longer

Buy second-hand

Invest in sustainable brands if you can

Repurpose old clothes



For more information about **Global Canvas**



My Email hello@globalcanvas.co.nz





My Website www.globalcanvas.co.nz











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2018 crop Manawatu. Grown using organic compliant systems/inputs.









iHemp seed less cold pressed oil equals iHemp seed-cake (husk in)







Pellets



Hemp Board ~ The Superior Particle Board for the 21st Century

Ecoteam Hemp Board is a type of particle board which is manufactured predominantly from Cannabis hemp hurd fibre. A thin surface of recycled wood gives it a fine finish and additional structure. Ecoteam Hemp Board represents a superior sustainable substitute for conventional particle board with many advantageous properties.

Look at these advantages



Lightweight & Strong

It's lighter but stronger than most conventional particle boards and medium density fibreboards. The density ranges from 450 kg/m3 to 490 kg/m3 which is around 1/2 to 3/4 the density of wood-based particle board.

~ Water and mould resistant

It can withstand weeks of complete immersion in water with negligible loss of structural integrity, edge disintegration and minimal swelling. Hemp particle board dries back to the original dimensions, and is not prone to mould.

Excellent insulation properties

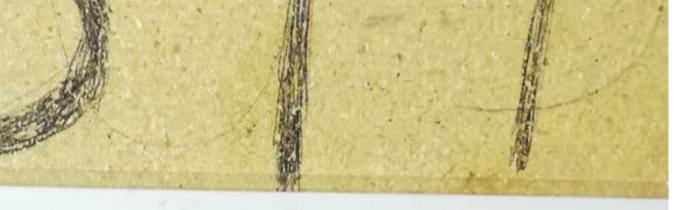
It has excellent thermal and acoustic insulation properties, reducing or mitigating the need for additional insulation materials. The thicker the board, the better the insulation

Sustainable building product

It's composed predominantly of hemp fibres, and contains a surface of recycled wood fibre (sawmill waste) which adds a fine finish and additional structural properties. Hemp is a source of low-impact renewable fibre.

See us at the Sustainable Living Expo ~ Site 24

43 Ewing St, Lismore Ph: 6621 5123 / 0428 888 123 email: info@ecoteam.com.au www.ecoteam.com.au





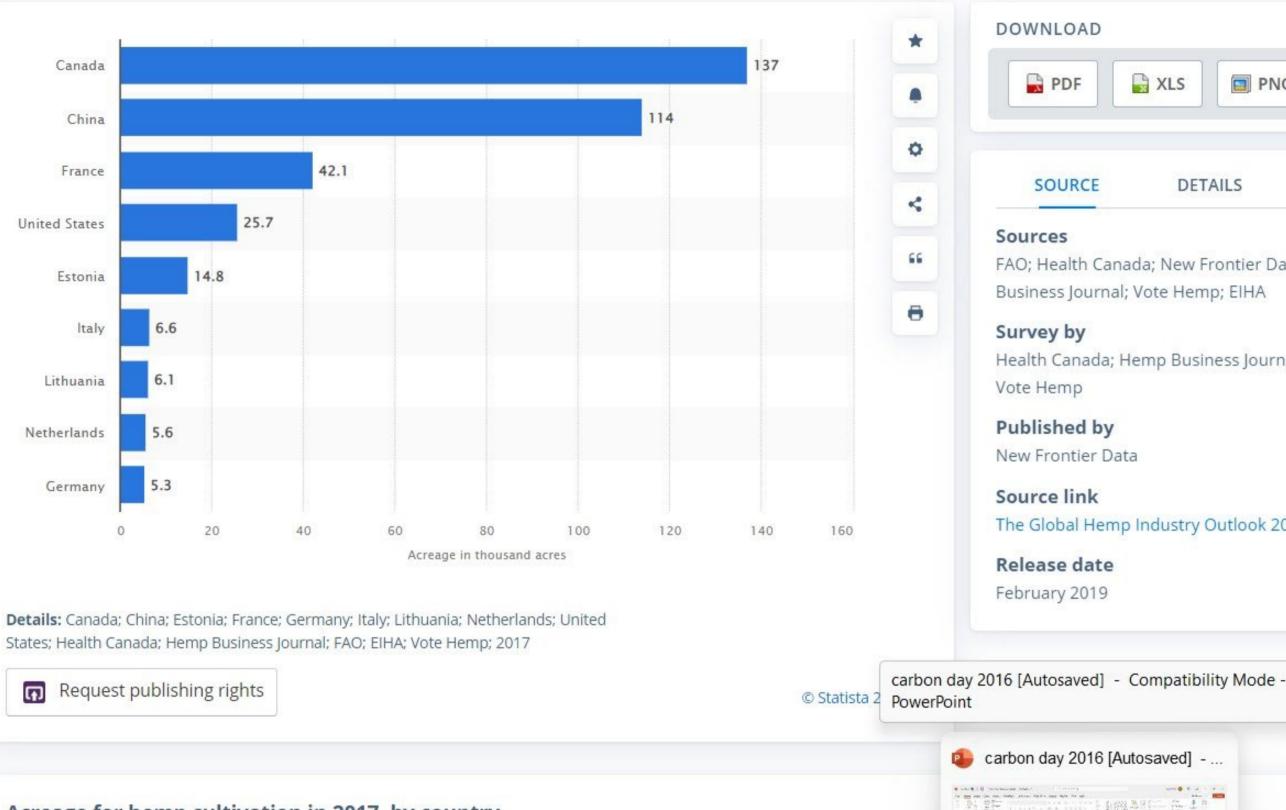
Made

in Germany

ecotear



(in 1,000 acres)



Acreage for hemp cultivation in 2017, by country

Published by M. Shahbandeh, Oct 19, 2021

The statistic shows the acreage of hemp cultivation worldwide in 2017, by country. In 2017, 137 thousa cultivation in Canada, the largest amount of acreage for hemp cultivation by a nation worldwide.

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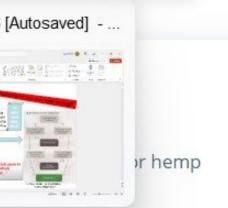
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XLS	D PN	G	PPT	·
DETA	ILS		FAQ	

FAO; Health Canada; New Frontier Data; Hemp Business Journal; Vote Hemp; EIHA

Health Canada; Hemp Business Journal; FAO; EIHA;

The Global Hemp Industry Outlook 2019, page 6

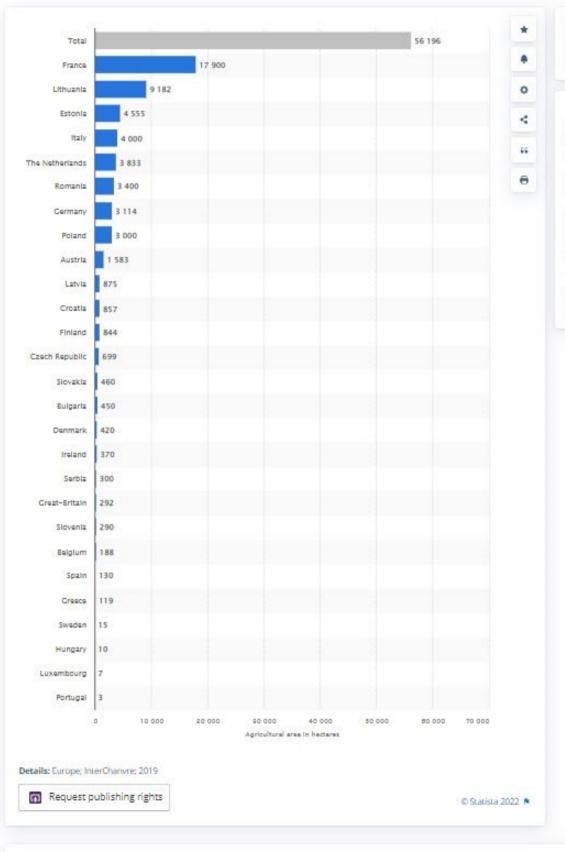


Volume versus Value

https://www.statista.com/statistics/1204146/area-for-hemp-cultivation-by-country-europe/

Consumer Goods & FMCG > Cannabis

Agricultural area dedicated to hemp cultivation in Europe in 201 (in hectares)



Agricultural land devoted to the culture of hemp in Europe in 2019, by country Published by <u>Eloise Trenda</u>, Jul 5, 2021

With almost 18,000 hectares (approximately 44,478.97 acres), France is the country with the largest agricultural area dedicated to hemp cultivation in Europe. Over 9,000 hectares of farmland are used to grow hemp in Lithuania, placing the country on the second step of the European podium.

19, by co	untry	
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Traceability That's bankable!!!!\$\$\$????

Certified Organic;

- Fastest growing market worldwide.
 - Over 25 years of success.
 - Market access.
 - Market surety.
 - High value markets.
- Follow those already involved and those that helped them.
 - {Beyond Organic[™]. {Go Beyond Organic[™].

{Nature and More[™].

• Taking the next step;

- Ecological measurement
- Social measurement
- Energy footprint
 - Packaging

(not even organic!)

Piggy backers that failed;

Eco'98;

• Mid 90's

• Change no production methods.

- Better marketing.
- Never got off the ground!!

Organza[™];

- Early 2000's
- Never got off the ground.

Trust those that HAVE trust and history!

Certified Organics'; delivering for both farmer and consumer for decades.

Complete food creates a complete environment.

Beyond

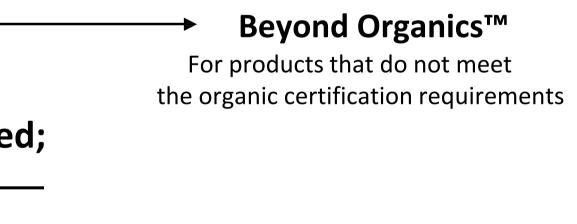
Organi*x*[™].

- Use synthetic chemicals.
- Use urea, DAP, etc
- NDF and Brix
- No established market.

•

Carbon farming for decades!





• <u>glyphosate</u> sprayed pasture/oat crop.

Halla.

0508 FA

ALL BUNCH

- Conventional >>yes
- Regen—Ag >>yes
- Organic----NO



- <u>*glyphosate*</u> sprayed pasture cultivation for crop.
- Spray Free>>yes
- Conventional >>yes
- Regen—Ag
- Organic-----



- In milk herd grazing <u>glyphosate</u> pasture.
- Conventional >>yes
- Regen—Ag >>**yes**
- Organic----NO

"Perception is reality in the marketplace." *Peter Cullinane.*





- Regen—Ag >>**yes**
- Organic----NO

"Perception is reality in the marketplace." Peter Cullinane.

- In milk sheep grazing <u>glyphosate</u> pasture.
- Christmas lamb anyone?
- Conventional >>yes



NZFAP and NZFAP Plus - New Zealand's National Farm Assurance Programmes

Our seal of origin delivers trusted and authentic ORIGIN, TRACEABILITY, FOOD SAFETY and ANIMAL WELFARE standards to our global consumers.

Covid-19 Audit Options

Purpose

The New Zealand Farm Assurance Programmes (NZFAP and NZFAP Plus) provide confidence and certainty to the millions of consumers world-wide that the meat and wool produced from New Zealand's sheep, beef and deer farms is authentic, genuine, and safe. Collectively they provide assurances regarding integrity, traceability, animal health and welfare, people, farm and natural resources and biosecurity.



History & Ownership

The New Zealand Farm Assurance Programmes (NZFAP and NZFAP Plus) are voluntary nation-wide farm assurance programmes. They were originally developed under the Red Meat Profit Partnership (RMPP), a joint Primary Growth Partnership initiative between the New Zealand red meat sector and the New Zealand Ministry for Primary Industries.

Both Programmes are now owned and managed by New Zealand Farm Assurance Incorporated (NZFAI).

Case study 3

Regenerative farming at Rehoboth Farm

They used to cultivate soil but now spray with glyphosate (mixed with fish and fulvic acid to reduce the rate) and direct drill. There is no soil disturbance and the soil is kept covered.



Fit for a Better World Accelerating our economic potential

Ministry for Primary Industries Manatū Ahu Matua



EALAND GOVERNMENT

The primary sector has agreed a vision for its future

In April 2018, the Minister of Agriculture established the Primary Sector Council to develop a shared direction for the food and fibres sector. The Council consulted widely, talking to hundreds of people from all parts of the sector and across rural communities to arrive at our first common vision and strategy. The vision, set out below, was launched by the Prime Minister at Lincoln University in December 2019.





- What scale do we wish to see,
- Cottage industry—each taking product to market?
- Industrial co-operation---but at

scale.





- Raw value
- Or
- High profile?



Infrastructure/mechanisation



Waikato crop Short variety.















Bulk from press. Great to eat as is.

A quick squeeze in the hand and add to a salad, scrambled eggs, mashed potato, breakfast cereal/muesli.



20 seconds in the coffee grinder or whizz and you have a 32% protein whole food powder.

Use like you would Salt and pepper!

Add it to baking, Meatballs/rissoles, Dips & dressings. Soup or stew.

Only limited by Your Imagination!

iHemp Seed-Cake

eurof	ins	eurofins						
FATTY A	ACID PROFILE	RESULTS		LOQ				
NU493	Fatty acid profile (as product basis)							
	Omega 3	1.95	g/100 g	-				
	Omega 6	5.60	g/100 g					
	Saturated fat	1.16	g/100 g					
	Unsaturated fat	8.53	g/100 g	-				
	Monounsaturated fat	0.98	g/100 g	-				
	Polyunsaturated fat	7.55	g/100 g	1 8 9 C				
	Trans fat	<0.02	g/100 g	-				

Protein Content

Protein 32.7 g/100 g

32.7% protein with husk in.



iHemp Seed-cake

🛟 eurofins				Protein Content Protein 32.7 g/100 g				🛟 eurofins		
		RESULTS		LOQ		RES	SULTS		LOQ	
NW878	Arsenic			2004	UMS9T	Enumeration of Coliforms				
	Arsenic (As)	<0.05	mg/kg	0.05	UMHLC	Coliforms 35°C Enumeration of Escherichia coli	<10	cfu/g		
NULARS	10 D			0.00	UMILLC	Escherichia coli	<10	cfu/g	-	
NU443	Ash Content (550°C 16-18	and the second s	0/100 0	0.1	UMPJ8	Enumeration of Yeasts and Moulds	5			
	Ash	6.95	g/100 g	0.1		Moulds	10	cfu/g	(-)	
NW880	Calcium					Yeast	<10	cfu/g		
	Calcium (Ca)	2250	mg/kg	1	NU517	Fat Content				
NU474	Carbohydrates					Fat	9.73	g/100 g	0.02	
	Carbohydrates	2.32	g/100 g	0.1	o NW885	Iron (Fe)	211	malka	0.5	
UMFQH	Detection of Listeria spec	ies			o NW886		211	mg/kg	0.5	
	Listeria Species	Not Detected	/25 g			Lead (Pb)	< 0.01	mg/kg	0.01	
LIMEY2					o NW887	Magnesium				
UNICAZ	Detection of Salmonella s	E CONTRACTOR CONTRACTOR CONTRACTOR	05.0			Magnesium (Mg)	6160	mg/kg	0.1	
1010 200	Salmonella	Not Detected	/25 g		o NW889	Mercury				
NU482	Dietary fibre					Mercury (Hg)	0.004	mg/kg	0.002	
	Total dietary fibre	40.9	g/100 g		NU744	Moisture (98-100°C 5 hrs c/w)				
NU488	Energy				NU1707	Protein Content	8.22	g/100 g	0.01	
	Energy	1280	kJ/100 g		NOISI	Protein Content	32.7	g/100 g	0.1	
UM8CN	Enumeration of Aerobic E	Bacteria			NU688	Sodium (ICP-OES)				
	Aerobic Plate Count 35°C	70	cfu/g	-		Sodium (Na)	<5	mg/100 g	5	
	Enumeration of Coagulase Positive Staphylococci					t: Digestion method: Hotblock AOAC 984	.27 mod.			
UMEPE					♦ NU883	Sugar profile	0.09	96 (00/00)	0.05	
	Coagulase positive staphylococcus	<10	cfu/g	3 5 .		Fructose	0.19	%(m/m) %(m/m)	0.05	
						Lactose	<0.05	%(m/m)	0.05	
Eurofins Food Analytics NZ Ltd Phone +64 9 579						Maltose	<0.05	%(m/m)	0.05	
35 O'Rorke Road, Penrose NZ-1061 Auckland			+64 9 526 9122			Sucrose	2.04	%(m/m)	0.05	
NEW ZEA		www.e	urofins.co.nz			Total sugar (calc. as sum)	2.32	%(m/m)	0.05	

12 x chemo and 4 haircuts later.



iHemp-cake is **not** a medical product and is not making claims.

The comments here are observations Of a person who used iHemp-cake as Part of the daily food intake.

iHemp-cake is a complex food and can be enjoyed with a wide range Of dishes or on its own.

"Perception is reality in the marketplace." Peter Cullinane.

"Let food be thy medicine, and let medicine be thy food." Hippocrates.



- This pioneering industry is on the edge of incredible
 - growth. We're looking for farmers, growers,
- entrepreneurs and businesses who want to discover
- how to invest, upskill and become part of Aotearoa New
 - Zealand's next billion dollar economy.



How can hemp be used in FARMING:

- Farming as an alternative land use and cash crop plus phytoremediation, heavy metal removal and soil cleaning/ conditioning.

- Use for nitrogen uptake, and climate change mitigation. Crop rotation and break cropping in collaboration with

other primary industries.

Sheep & Beef? What can hemp do for you?

THE NZHIA HEMP DISCOVERY & INVESTMENT TOUR 20 C

FOOD + FISHE + HEALTH

www.nzhia.com

Regenerative Land Diversification

> Sustainable Revenue Stream

Supporting a Healthy Food Chain

Aotearoa NZ Hemp Statistics

NZ Hemp Industries Association Incorporated Aotearoa New Zealand - iHemp Licence Statistics - Pro

Autourou New Zealana	memp	Licence	Julistic		Iucu by	mon	
Area Grown - Hectares	2015	2016	2017	2018	2019	2020	2021
Auckland	11.0	11.2	14.2	0.0	-	-	-
Bay of Plenty	-	-	19.4	0.6	12.5	0.0	0.1
Canterbury	7.2	0.2	-	130.0	168.4	813.9	446.6
Capital and Coast	-	-	-	5.0	12.0	-	-
Counties Manukau	-	-	0.2	-	0.5	0.4	-
Hawkes Bay	-	-	-	0.0	60.2	9.0	89.0
Lakes	-		-	-	10.0	0.0	0.6
MidCentral	-	-	-	11.0	202.8	40.4	14.9
Nelson - Marlborough	0.0	1.4	1.0	2.4	9.4	53.8	61.0
Northland	-	-	1.0	0.5	2.1	0.6	0.4
Palmerston North - Mid central	-	-	-	-	-	-	-
Rotorua - Lakes	-	-	-	-	-	-	-
South Canterbury	-	10.6	12.6	12.0	112.7	197.7	143.0
Southern	1.0	-	32.0	3.3	19.0	72.0	75.8
Tairawhiti	1.7	2.5	0.1	10.3	26.2	0.2	7.2
Taranaki	-	-	3.7	0.5	0.5	1.1	8.3
Waikato	0.4	-		38.0	1.0	58.6	8.0
Wairarapa	50.2	12.1	17.9	30.0	64.3	31.5	-
Waitemata	0.0	4.1	4.0	0.0	0.5	-	0.0
West Coast	-	-	-	2.0	4.3	4.7	6.0
Whanganui	-	-	-	5.2	40.0	51.0	<u></u>
Total Area Grown	71.6	42.1	106.2	250.8	746.4	1,334.9	860.7

ovi	ide	d h	v I	MO	Н
	uc	u N	y i	10	



How can hemp be used in FOOD INDUSTRY:

- Seeds for food and utilising local circular economy by-product streams to make new and innovative products. Hemp seed nutritional products for humans and animals as well as seed multiplication for northern hemisphere hempseed companies. Future uses of hemp leaf, sprouts and roots.

Value Chain



Growers and Cultivators Testing and Development P

Matching Supply with Demand, to Scale the Industry





Processors and Manufacturers

Distributors and Consumers



How can hemp be used in the FIBRE INDUSTRY:



Investment in decortication and primary processing would enable enterprises to scale and enter markets for high and low tech industrial uses.



Collaboration with other primary sectors, such as

forestry and wool.



Hemp Building & Insulation: the raw materials

shives & fibre for plaster

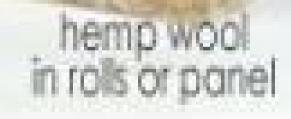
shives for

concrete

shives & fibre for fininshing plaster

Hemp Construction Materials

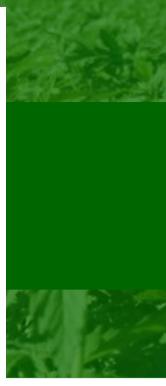
Hemp Wool



hemp mat

for flooring







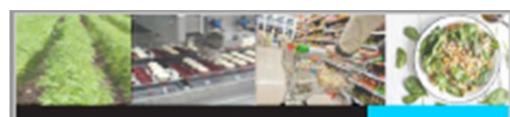
How can hemp be used in the HEALTH INDUSTRY:

- Female plant cultivation for the emerging health and wellness industry, utilising cannabinoids, terpenes, and flavonoids as high-value fractions from locally grown crops for global niche markets. Working with Mānuka, Kawakawa and other native botanicals grown in New Zealand.

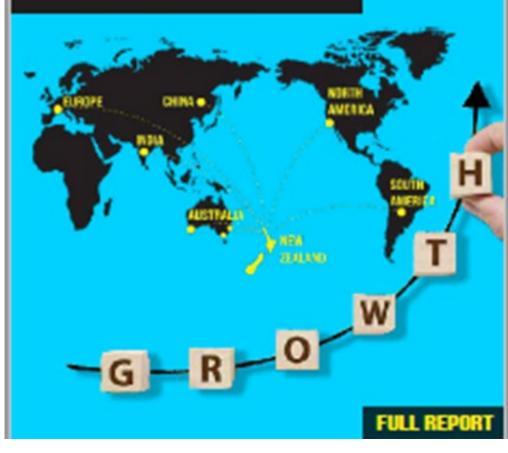
The NZHIA Why

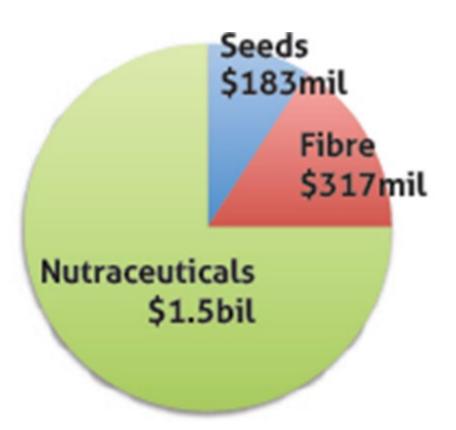
A MPI 2021 Sapere report predicts Industry to grow from 3-5 million now to between \$11 to \$774 million by 2030. Their preferred scenario 2 gave a prediction of \$30 million by 2030

But the NZHIA's Senario 2 in our investor report highlights a \$2 billion opportunity by 2030 - We just need the right interpretation of the regulations



NZ HEMP EXPORT DRIVEN STOR REPORT: GINNAL MIRS BY 2030





NZHIA Scenario 2 **\$2** Billion







All registered participants will go into the draw to win a hemp gift basket!

*T & C's apply, see nzhia.com





JOIN THE NZHIA

BEIN TO WIN

Sign up as an NZHIA member on the tour and go into the draw to win a Hark & Zander Luxury Gift Box

HARK@ZANDER

Hemp products valued at \$445





The Next Step

Join the NZHIA so we can keep in touch

- We need a:
 - Hemp Industry Strategy Reset
 - Capability Development Program

Callahan Innovation: **Capability Road Maps**

CallaghanInnovation New Zealand's Innovation Agency

Tupu.nz: Fact sheets for industrial hemp





SUSTAINABILITY



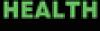
Coming soon ... a new community building portal

It's time to unlock hemp's potential for Aotearoa.













Aotearoa New Zealand Hemp Alliance



With thanks to our speakers from











With thanks to our sponsors



and a special thank you for tonight's spot prize sponsors











- Our mission is to promote the growth and development of the industrial hemp industry in New Zealand in all aspects. Now is the perfect time to become a member and be part of this growing industry.
- - Join at www.nzhia.com







Distributors and Consumers