



Exploring hemp's economic and sustainability potential

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Wednesday 17 August 2022 PRESENTED BY RICHARD BARGE



### SPEAKERS









RICHARD BARGE (NZHIA)

**CRAIG BUNT** (UNIV. OF OTAGO)

RAECHEL LAING (UNIV. OF OTAGO)

PAT SILCOCK &

**GRAHAM EYRES** (UNIV. OF OTAGO)

> LOAMÉ KOK (ABACUS BIO)

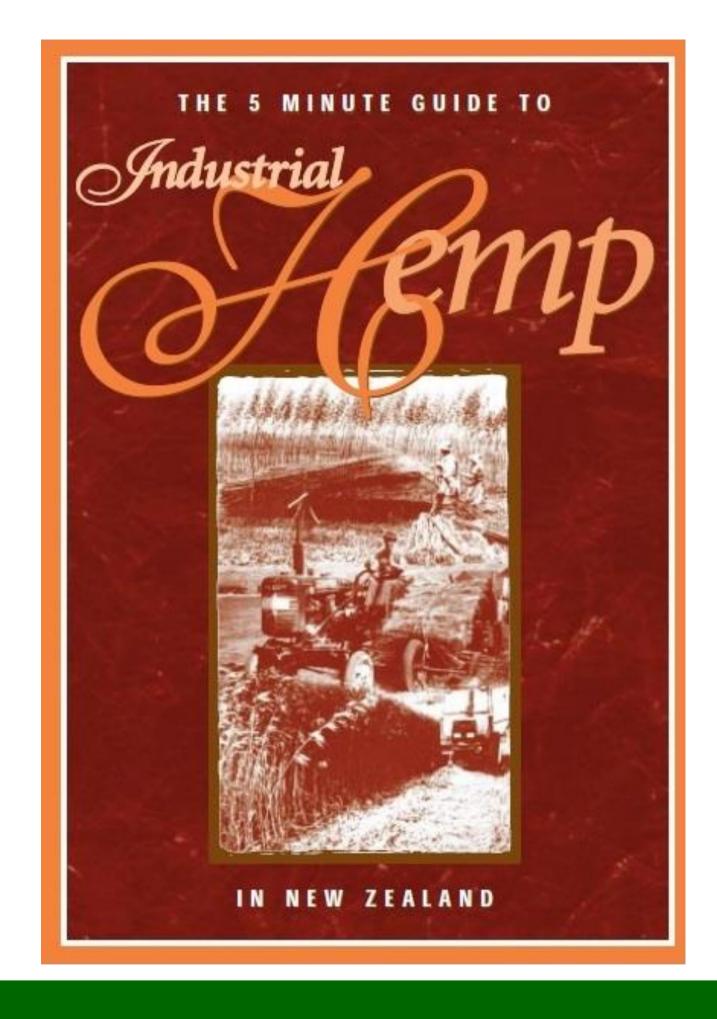
The NZHIA chair presents the background of the emerging Aotearoa NZ iHemp industry.

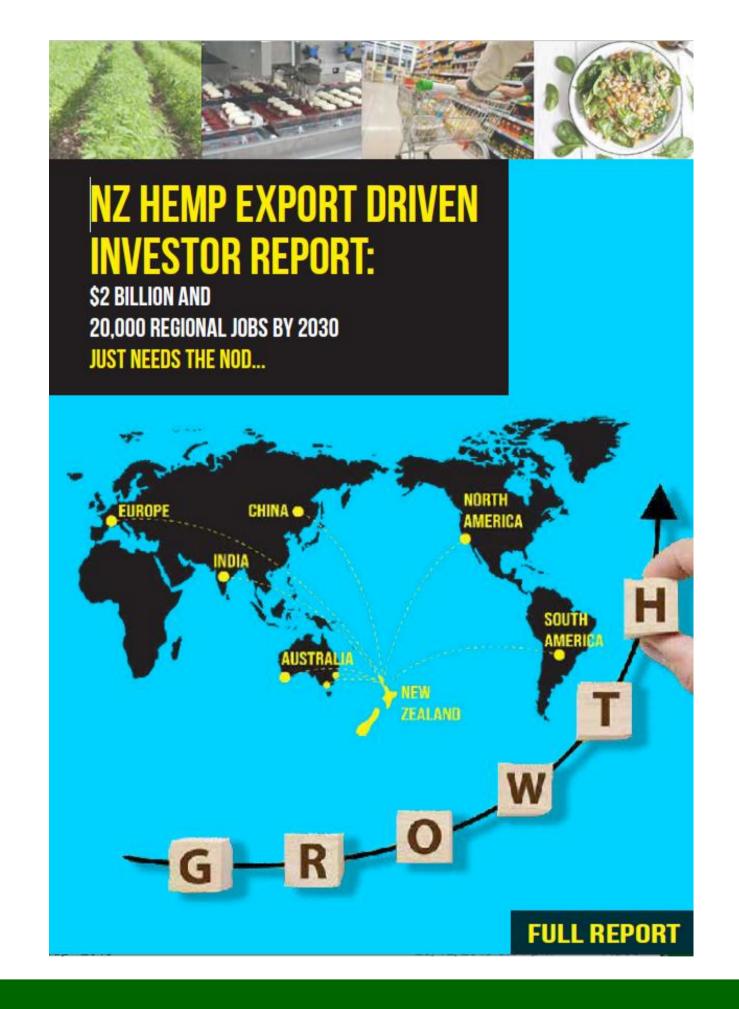
How does iHemp fit into Food Science and Agricultural innovation.

What is the potential for hemp? Current international and national issues in relation to natural fibres will be outlined, with questions raised on hemp in the New Zealand fibre/textile sector.

> Product Development Research Centre -Capabilities that will be of interest to hemp oil and protein producers wanting to develop new products.

Using economic analysis and new genetic tools to develop more profitable, sustainable hemp cultivars.





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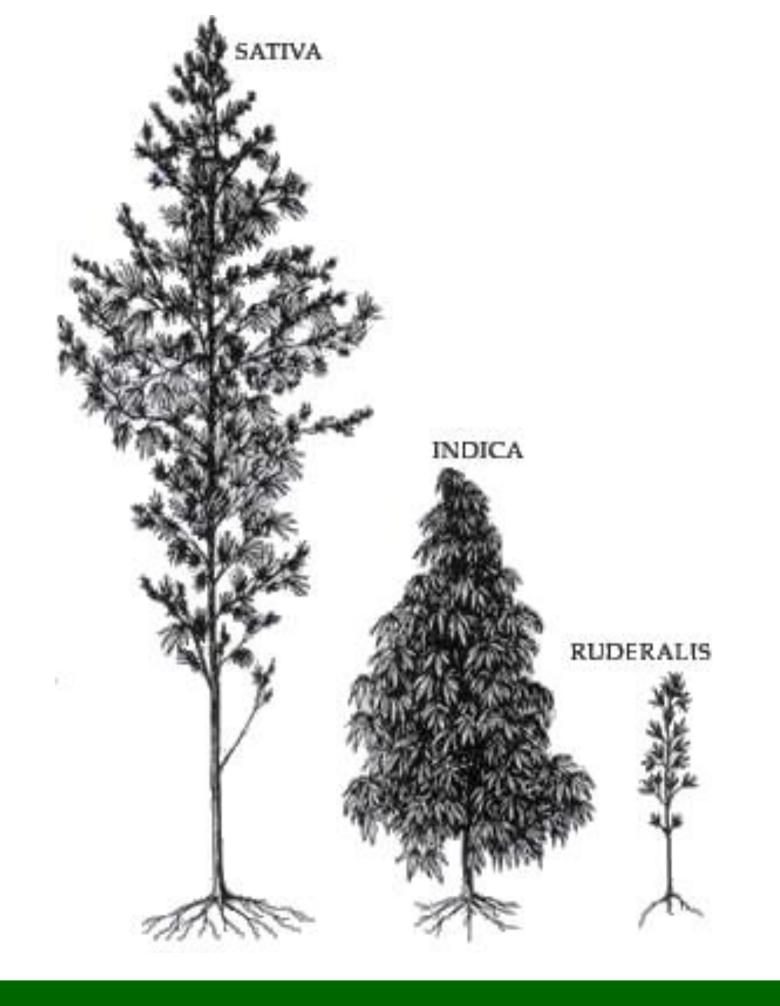


























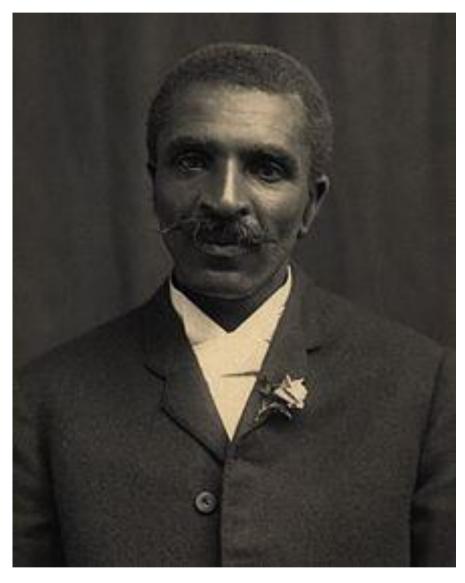








## **Chemurgy** is a branch of applied chemistry that is concerned with preparing industrial products from agricultural raw materials



George Washington Carver c1910



Henry Ford c1930



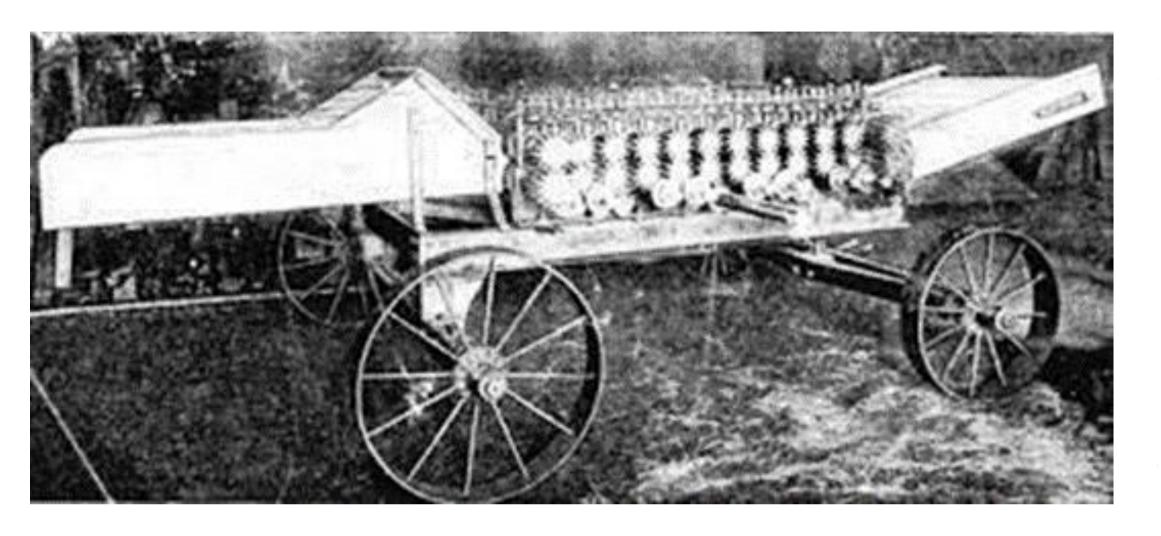


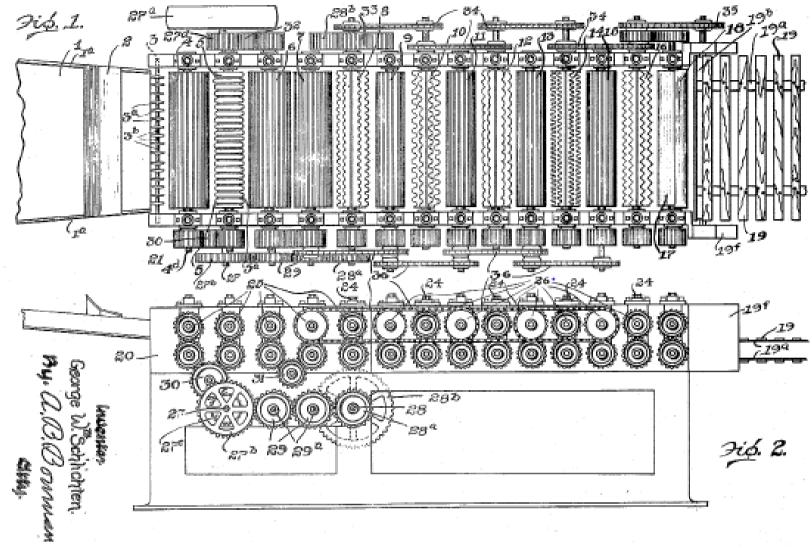












S. W. SCHLICHTEN.

MEANS FOR THEATING FIBER BEARING PLANTS.

APPLICATION FILED DEC. 27, 1916.

1,308,376.

Patented July 1, 1919.

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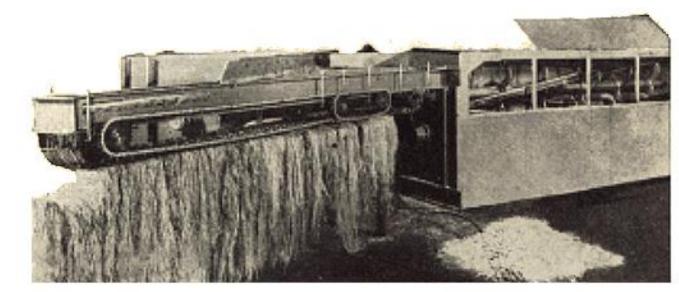


### Popular Mechanics Magazine

WRITTEN SO YOU CAN UNDERSTAND IT

### NEW BILLION-DOLLAR CROP

American farmers are promised a new cash crop with an annual value of several hundred million dollars, all because a machine has been invented that solves a problem more than 6,000 years old.



Hemp fiber being delivered from machine, ready for baling. Pile of pulverized hurds beside machine is 77 percent cellulose..



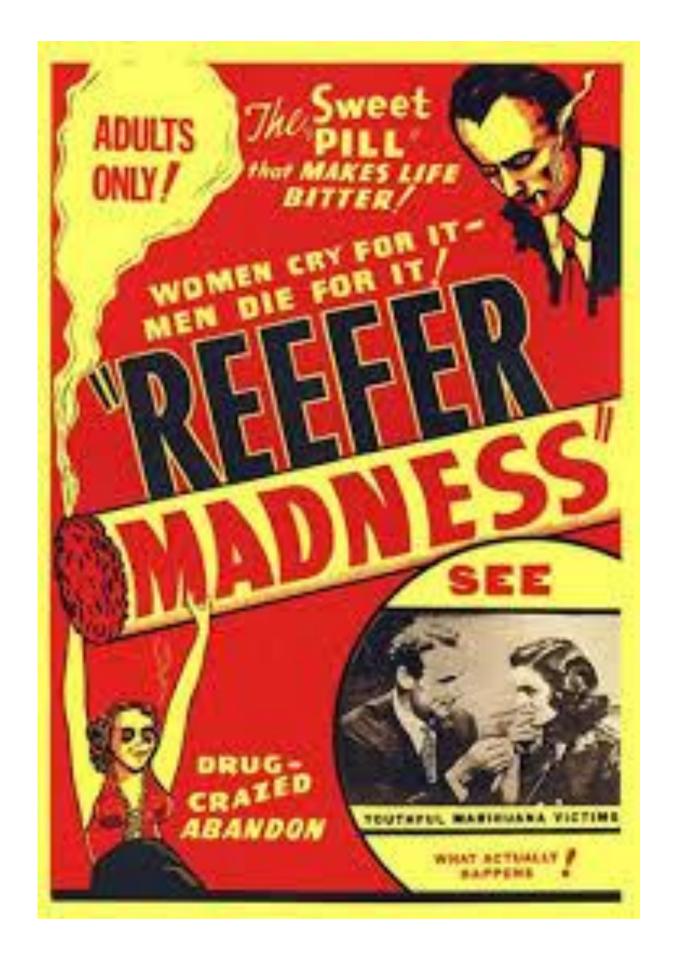




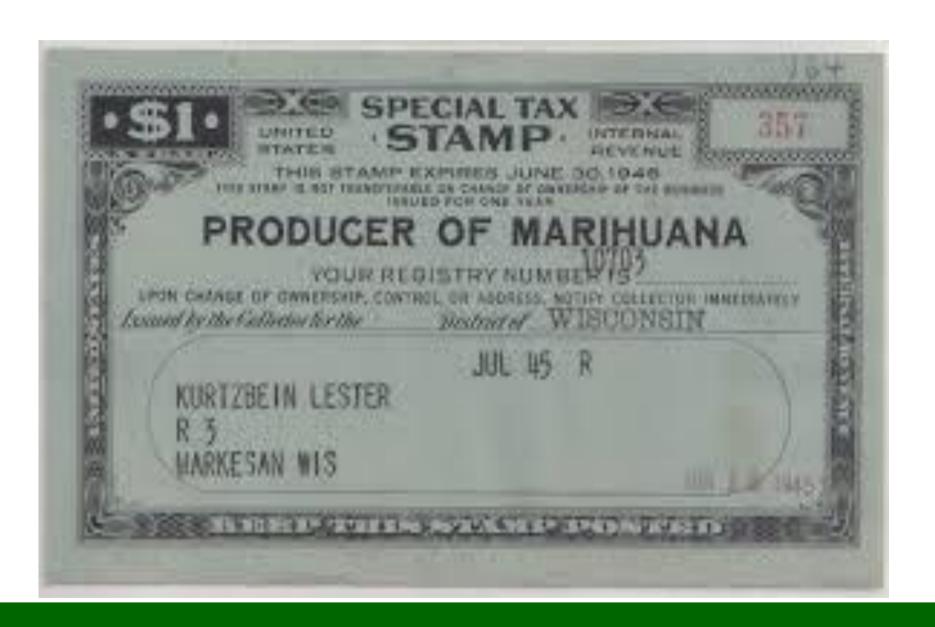








# After 85 years of prohibition it is now one of the most studied plants in the world.



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### Why are we doing the iHemp tour

To raise awareness within industry and the R&D community

Discuss the vast opportunities and potential within the iHemp industry

To build a collaborative inclusive industry that is going to rewrite the rules

### The Why - Value Chain



Growers and

Cultivators



Testing and Development



Processors and Manufacturers



Distributors and Consumers

We need R&D done in all the above
We need to train people and develop tech in these areas
Industry is about to spend on the mega trends, sustainability,
climate, resilience, plant based, consumer lead

### Why do we need R&D - iHemp the great disruptor







New technology for processing and production

#### **Export potential**

Services to support the industry
From testing and compliance to logistics, distribution
and Marketing





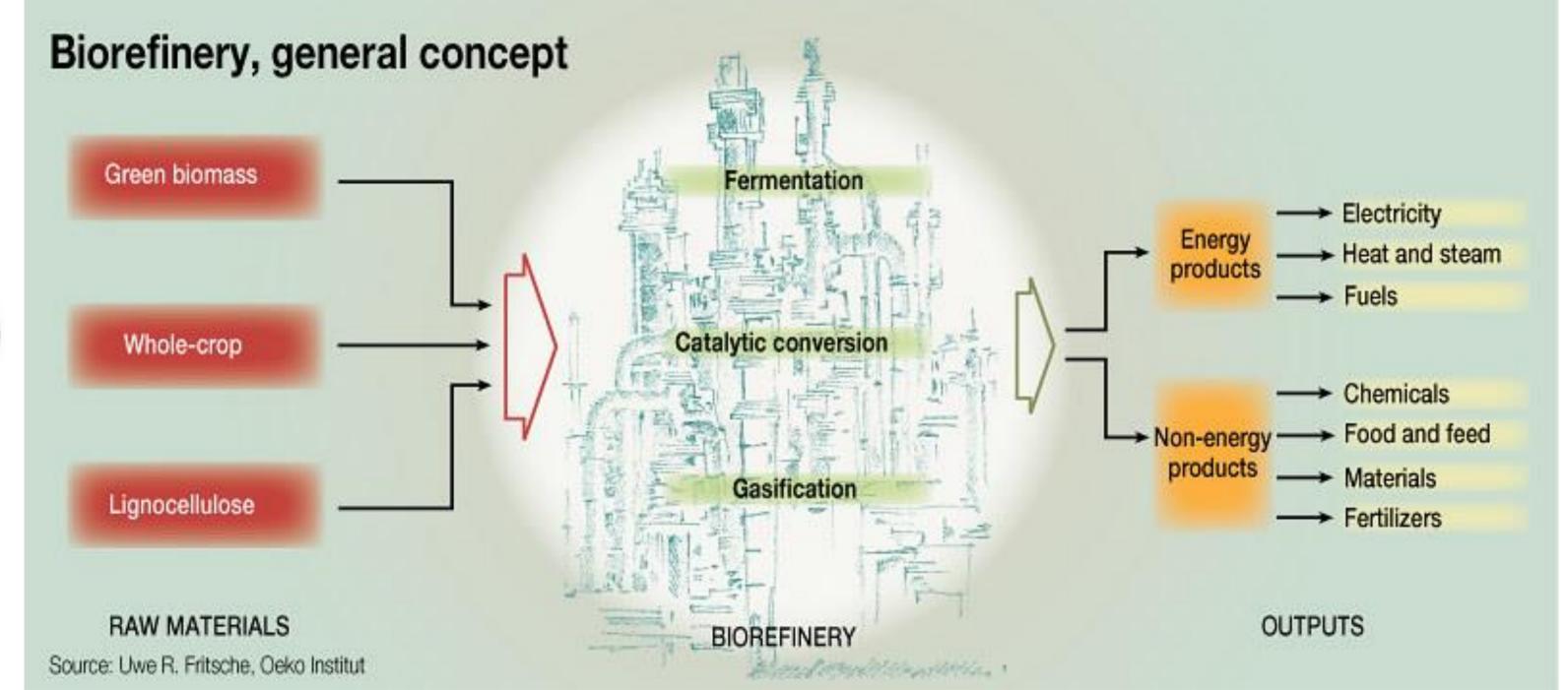


#### Why do we need R&D - The Circular Economy















### The 4 Corners - On Farm and Fibre

#### Farmers/Growers

Plant Breeding
Crop rotation
Seeding and Nutrients
Harvesting and storage
Primary production and
Extraction

#### **Fibre Sector**

Primary processing
What sector are you interested in?

Building materials

Textiles – fabric and technical

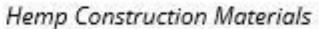
Plastic & composites

Paper, fuel, mulch/compost











< Previous Next >



HempWood® Gazette March 2022













### The 4 Corners - Food and Health

#### Food Sector

Functional foods

New product development

By product utilisation

Industrial uses of oil and other

abrasive fluids

#### **Health Sector**

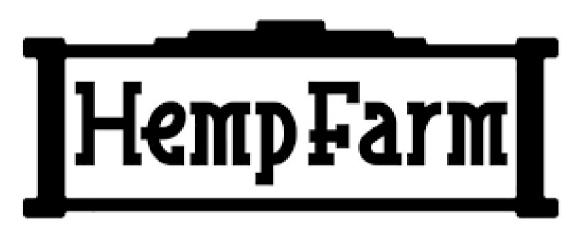
Terpenes, Flavonoids and Cannabinoids

Cosmetics
Natural health products
Nutraceuticals









hempfarm.co.nz





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### RESOURCES

The Next Step
Join the NZHIA so we can keep in touch

- We need a:
  - Hemp Industry Strategy Reset
  - Capability Development Program

Callahan Innovation:
<a href="Capability Road Maps">Capability Road Maps</a>

Callaghan Innovation
New Zealand's Innovation Agency

Tupu.nz: <u>Fact sheets for</u> <u>industrial hemp</u>





Coming soon ....a new community building portal



### WITHTHANKS

#### With thanks to our speakers from







### WITHTHANKS

#### With thanks to our sponsors







### GET INVOLVED - JOIN



Our mission is to promote the growth and development of the industrial hemp industry in New Zealand in all aspects. Now is the perfect time to become a member and be part of this growing industry.

#### Join at www.nzhia.com



Growers and Cultivators



Testing and Development



Processors and Manufacturers



Distributors and Consumers



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Using economic analysis and new genetic tools to develop more profitable, sustainable hemp cultivars.



### How does iHemp fit into Food Science and Agricultural Innovation

Prof Craig Bunt | May 2022

6 NOVEMBER 2018

#### Hemp seed can now be sold as food

Hon Damien O'Connor

Agriculture

Food Safety

Regional economies are the biggest winners of rule changes that allow hemp seed to be treated as just another edible seed, Food Safety Minister Damien O'Connor announced today.

"Hulled, non-viable seeds and their products will be now be viewed as just another edible seed. Growing, possession and trade of whole seeds will still require a licence from the Ministry of Health.

"Hemp seeds are safe to eat, nutritious and do not have a psychoactive effect.

"The Misuse of Drugs (Industrial Hemp) Regulations 2006 and the Food Regulations 2015 will be amended to allow the sale of hemp seed as food. Hemp flowers and leaves will not be permitted.

"We will continue to ease pathways for our farmers and growers to produce the finest food and fibre for the world's most discerning customers," Damien O'Connor said.

hemp hearts

protein powder

organic hemp



#### Ads · Shop hemp food zealand



Macro Hemp Seeds 200g

NZ\$8.50

Countdown Super...



plant based

NZ Hemp Seed Hearts

NZ\$64.99 The Brothers Green

Free shipping



Powder

NZ\$54.99 The Brothers Green

Free shipping



hemp industry

NZ Hemp Seed Oil 1L

The Brothers Green

NZ\$69.99

Free shipping





Macro Protein Powder Hemp See...



hemp seeds

Bean Supreme Vegetarian Burger...

NZ\$7.50 NZ\$8 Countdown Super...



superfood garnish

Hearty Hemp Mylk Base 1L Jar (mak...

NZ\$72.00 Mylk Made - Nut a...



Hemp Connect Hemp Hearts - 1k...

NZ\$64.90 Sportsfuel.co.nz Free shipping



NZ\$109.99

Premium Liquor

National Distillery Blue Frog Manuka Co. Hemp Gin Honey & Hemp...

NZ\$7.99 Blue Frog Breakfast



Pure Hemp Protein Powder 500g

NZ\$30.00 Ephraim Health



Hulled Hemp Seeds 1kg | Organic 1kg

NZ\$69.00

NZ\$19.99 Viberi NZ Matakana Superfo...

\*\*\*\*\*(6)



Certified Organic The Brothers Green - Gut Health Protei... Plant Based Hem...

NZ\$44.99 Rainbow Child



Milk It Bag

Bag HEMP or...

NZ\$27.00 Healthproducts Co...



Hemp Hearts (1kg) | Grown &... hempconnect.co.nz - In stock



Health Benefits Of Hemp Foods hempnz.co.nz



Hemp-based meat: New Zealand firm eyes ... foodnavigator-asia.com



Just another edible seed': New Zealand ... foodnavigator-asia.com



Organic NZ Hemp Seeds -... thebrothersgreen.co



Hemp Hearts 500g - GOO... goodfarmers.nz



Hemp: The Brothers who want you to make ...



NZ Hemp Seeds x Hemp Oil x He... thebrothersgreen.co



Hemp Food Combinations | TOP \_\_ tophemp.co.nz - In stock



Hempfarm Kiwi Hemp Hearts - ... hempstore.co.nz · In stock



Hemp Food Products Approved For ... foodmatters.com



Hemp Recipes - Hemp Connect | Premium ... hempconnect.co.nz



Startup To Launch Plant-Based Hemp M... greenqueen.com.hk



Gut Health Protein Pow... hempwellness.co.nz - In ... smallcaps.com.au



New Zealand reclassifies hemp seed as ...



Trio team up to trial innovative hemp ... riddet.ac.nz



Food Nation | Magic Mince - Mushroom & He ... foodnation.co.nz



Hemp Seed Oil, Cold Pressed \_ purenature.co.nz - In stock



Hemp New Zealand | Facebook facebook.com



Wild Rivers NZ Hemp H. kakarikifinefoods.com · I...

	Peanuts	Hemp heart	Hulls	Palm Kernel Expeller (PKE)
Energy (MJ/kg DM)	13	22	15	12
Protein (%)	13	30	13	17
Fat (%)	49	45	11	9
Fibre (%)	42	4	65	54











Friday, **15 April 2022** 

# Trial cannabis farm in Mataura a success

After the flowers were extracted from the plant most of the biomass of the plant was left and would be processed into dried pellets for animal food, he said

Trials would be undertaken at Lincoln University to confirm it was suitable as stock food.

**Otago Daily Times** 





**ACVM Alert Notification 18-001** 

#### Hemp and hemp-based products used as agricultural compounds: Animal feeds and animal treatment products

Hemp-based nutritional products for animals, such as hemp protein powders, could be considered exempt from registration if they have no detectable tetrahydrocannabinols (including THC and CBD) and meet all other the requirements for exemption status under the ACVM Act and regulations. (If a product is determined as exempt from registration, the exemption applies only if the controls and conditions are adhered to.)

Feeding unprocessed, harvested hemp to animals without registration is not permitted under the ACVM Act and may also be an offence under the Misuse of Drugs Act. (Misuse of Drugs Act offences are a matter for the Police.)

#### Ministry for Primary industries

Manatū Ahu Matua



#### Industrial Hemp as Agricultural Compounds

Supersedes ACVM Alert Notification 18-001

**ACVM Alert Notification 20-001** 

Industrial hemp is primarily regulated under the Misuse of Drugs Act 1975 and the Misuse of Drugs (Industrial Hemp) Regulations 2006, both of which are administered by the Ministry of Health. Under these pieces of legislation, industrial hemp is defined as a cannabis plant, seed, or fruit with a THC content that is generally below 0.35% and is not above 0.5%. Although the amount of THC typically found in industrial hemp is low, the Misuse of Drugs Act does not prescribe a limit for the presence of a controlled drug, and so any amount of THC above zero, and anything containing that THC, is classified as a Class B controlled



MIDLAND SEEDS



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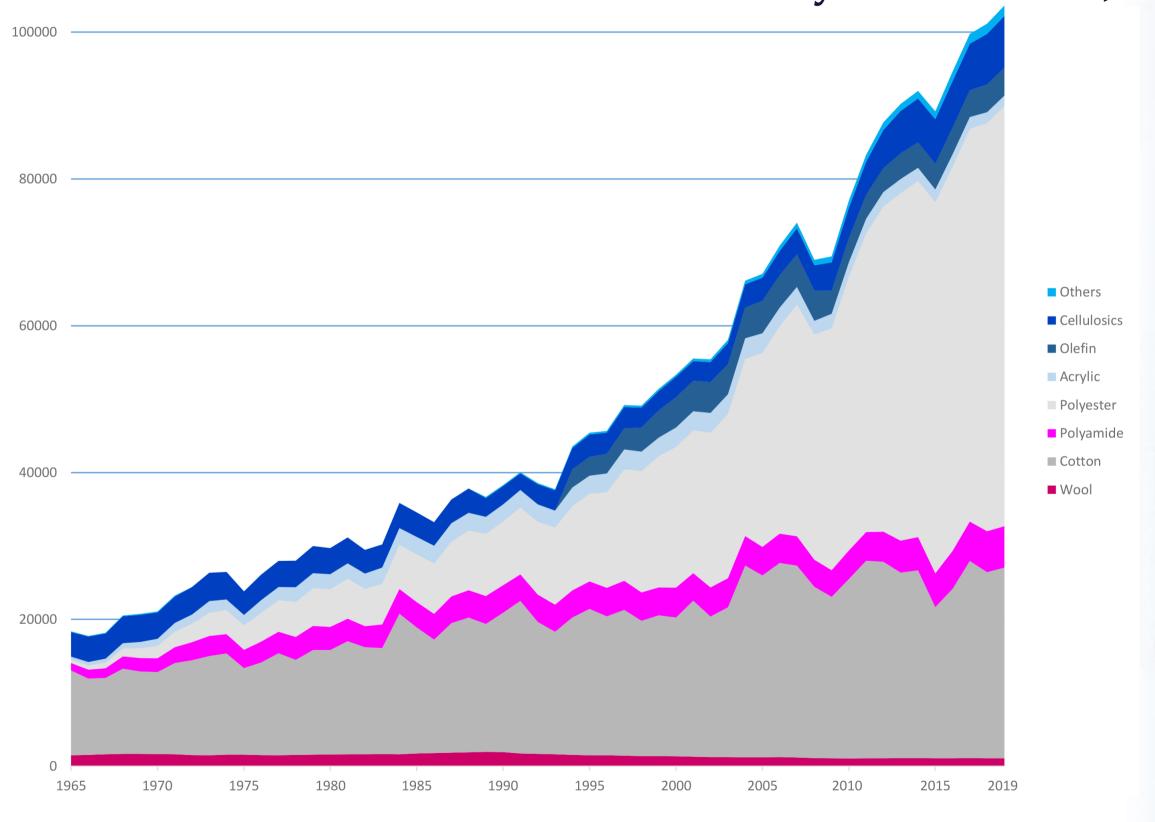
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#### 1 Fibres synthetic/manmade, natural fibres

• international trends (Production by fibre (CIRFS, 2022))

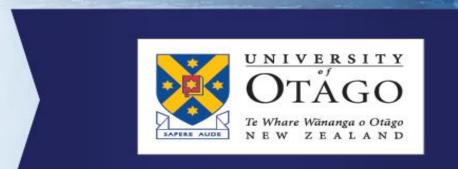




#### international trends contd

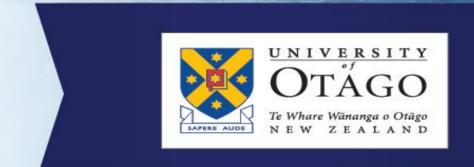


- environmental issues in production
- raw material sources (synthetic, natural)
- water requirement in plant production, processing (cleaning, coloration)
- also in materialsprocessing



#### •international trends contd

- LCA textile products; include all phases
- raw materials, processing, manufacture of end products, duration of use/care/re-use
- end of life/biodegradable/compostable; product disaggregation and re-processing (ideally up-cycling continuing in fibre cycle: i.e. maintaining circularity)



# 2 NZ natural fibres and processing requirements

- protein (wool, alpaca, possum, cashmere)
- cellulose (*Phormium tenax* harakeke, flax), *Ti kouka* - cabbage tree), *Houhere* lacebark), hemp (*Cannabis sativa ssp. sativa*)
- requirements for processing natural fibres to textiles (cultivar(s) with known properties; measurable fibre properties (length, strength, diameter, colour); independent laboratory testing (e.g. SGS, NZWTA); reliable and sufficient supply, over time



#### end user requirements for textiles

- apparel fabrics durable, pill free, washable/cleanable, resistant to creasing, soft to handle, moisture absorbent....thus fine, uniform, long fibres for spinning
- 100% hemp used as fibre OR blended with another fibre OR processed as viscose (man made) OR as non-woven
- composites accommodate variability in properties of fibre, end-use dependent



## 3 Questions re NZ hemp (permitted cultivars)

- have properties of fibres from these been determined?
- do these yield optimum fibre properties for **textile** uses or are they a by-product from seed/oil sector?
- how variable are fibre properties across these: sourced from different NZ? geographical regions; year to year?
- required infra-structure?



#### 4 References

European Man-made Fibres Association CIRFS, https://www.cirfs.org/statistics/key-statistics/world-production-fibre, accessed 14 August 2022

Lowe BJ, Carr DJ, et al (2010) Understanding the variability of vegetable fibres: a case study of harakeke. (*Phormium tenax*). *Textile Research Journal* 80(20):2158–2166. <a href="https://doi.org/10.1177/0040517510373635">https://doi.org/10.1177/0040517510373635</a>

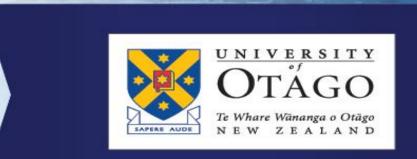
Moore D, Graham D, et al (2021) Facilitating growth in the New Zealand Hemp Industry. MPI, Sapere www.thinkSapere.com

Shuvo, Ikra Iftekhar (2020) Fibre attributes and mapping the cultivar influence of different industrial cellulosic crops (cotton, hemp, flax, and canola) on textile properties. *Bioresources and Bioprocessing* 7:51.

https://doi.org/10.1186/s40643-020-00339-1

Zimniewska, M. (2022) Hemp fibre properties and processing target textile: A review. *Materials* 15 (5):1-29 1901.

https://doi.org/10.3390/ma15051901



#### Acknowledgements

- present and former colleagues, UoO
- industry collaborators, NZ, International
- NZ Product Accelerator









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# Engaging with the Product Development Research Centre to exploit hemp

Patrick Silcock Manager, Product Development Research Centre

#### Hemp opportunities in food

- Hemp seeds
  - Rich source of plant-based protein
  - rich in omega 3 fatty acids; desirable omega 3: omega 6 ratio
  - good source vitamin E, vitamins B1 and B6, iron, magnesium, zinc, and potassium
  - phytosterols
- However, depending upon processing may have an unfavourable sensory profile

### Unfavourable sensory profile

#### Why?

- Chlorophyll, phenolic compounds including tannins
- Lipid oxidation products
- Terpenes confer the typical aroma and flavor

#### Potential Products

Consideration: What processing pathway allows greatest utilization of seed and value?

- Hemp seeds
- Hemp protein concentrates and isolates
- Hemp oil (cold pressed, Supercritical CO2 extracted)
- Hemp milk
- Formulated food and cosmetic products

#### Core Skills

- Product Development
- Flavour chemistry
- Sensory Science
- Food Chemistry
- Microbiology
- Food Processing

Our strength: the integration of these skills

#### Services

- Product and Process Development
- Product Quality and Functionality Testing
- Shelf Life testing
- Flavour Science
- Sensory Science
- Analytical Services
- Food Safety and Food Spoilage
- Troubleshooting and General Consultancy Linked into NZFIN though joint venture with FoodSouth





#### **Case Studies – FoodSouth Otago/ PDRC**







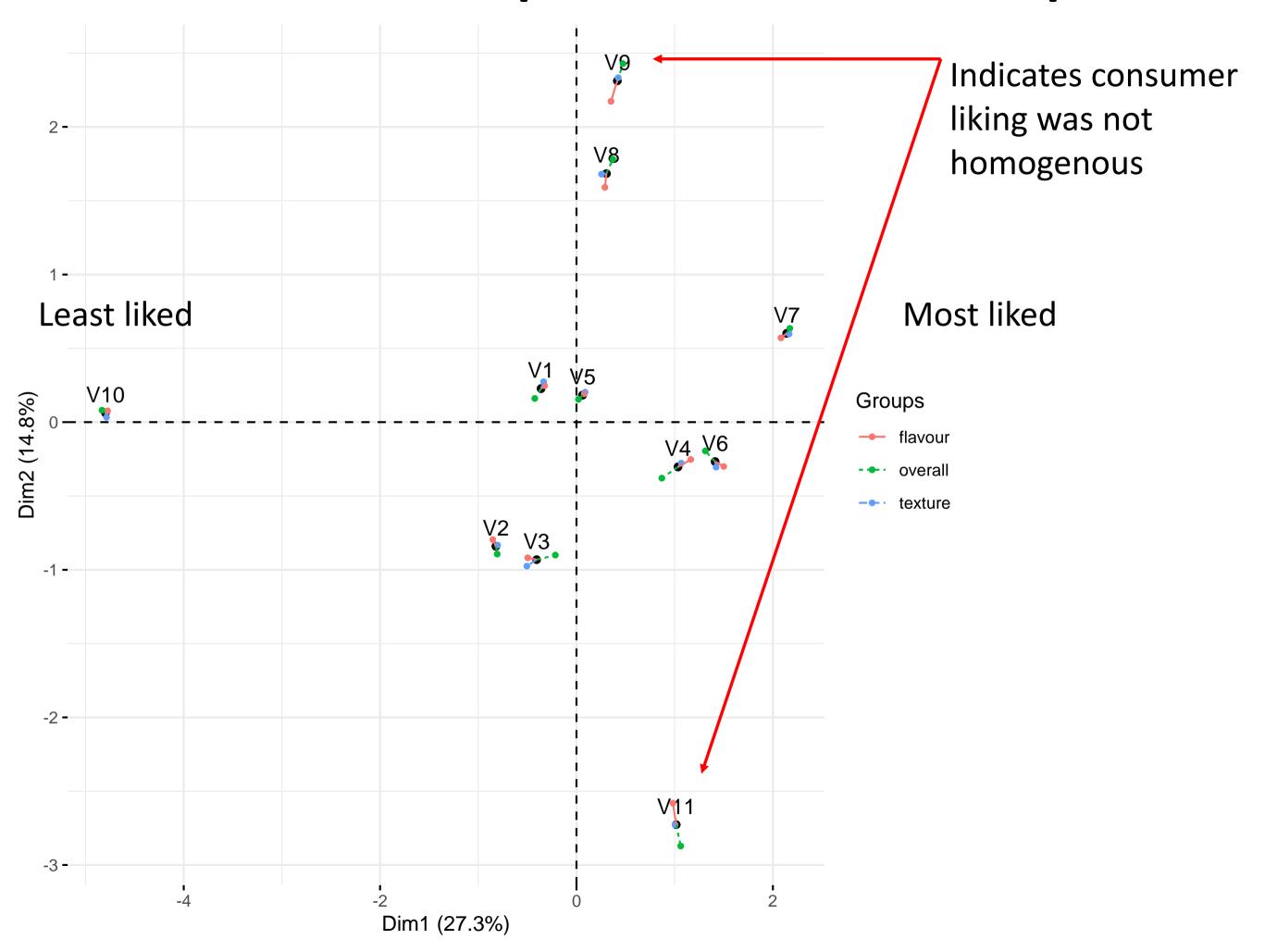






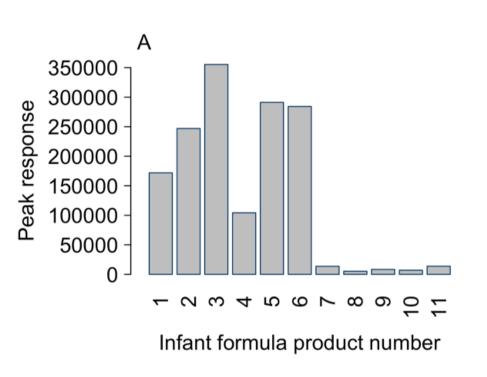


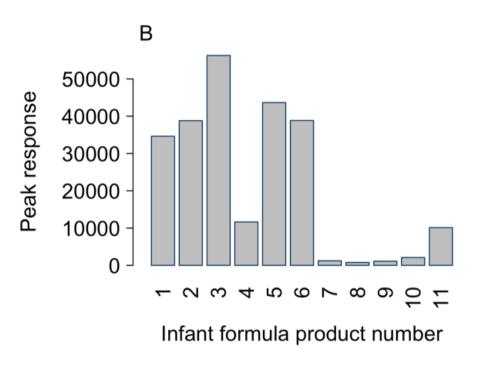
### Consumer preference maps

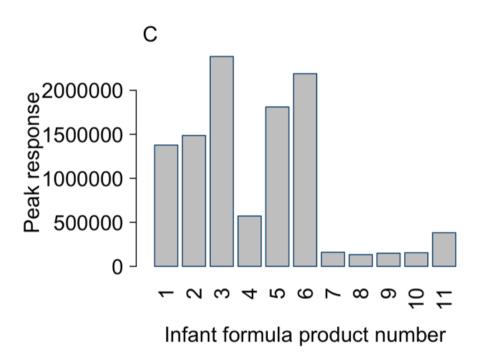


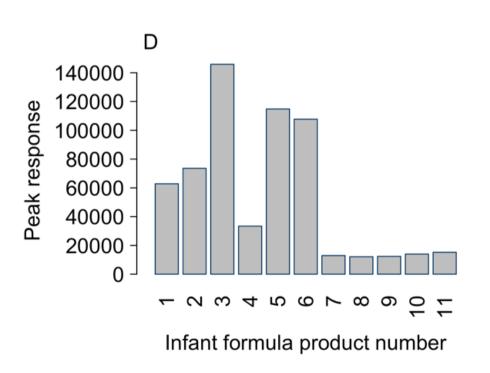
#### Selected VOC for the 11 infant formula products.

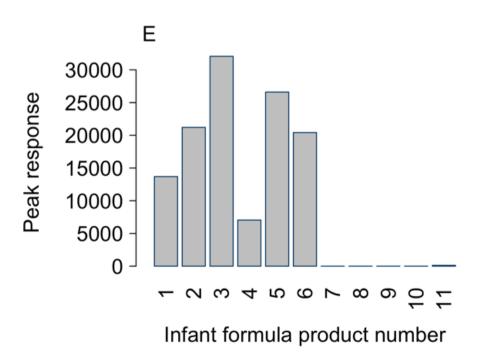
A. 4,5-dimethyl-2-Hepten-3-ol, B. (E,E) 2,4-Dodecadienal; C. (E)-2-Octenal; D. 1-(1,2-propadienyl)-Cyclohexanol; E. Unknown; F. 4-Ethylcyclohexanol

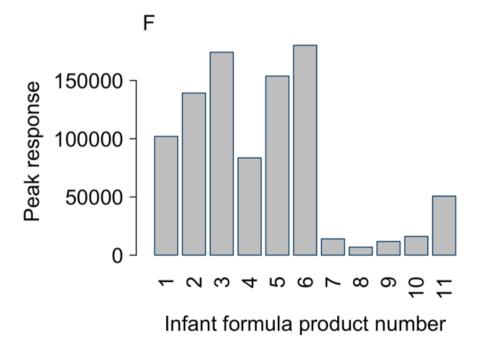












#### What is the Process?

- We generally start with a chat about what you want to do
- If you have not already prepared a brief we will get you to prepare one
- If other expertise is required a further meeting may be required
- Using the details from the chat and brief we will prepare a proposal including costs and time frame
- If you wish to proceed we will prepare a contract
- Then it is time to make your product real

#### Contact details

Patrick Silcock

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p: 03 479 7564



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Loamé Kok





## The main difference between hemp and cannabis

Both are broad classifications of Cannabis adopted into our culture

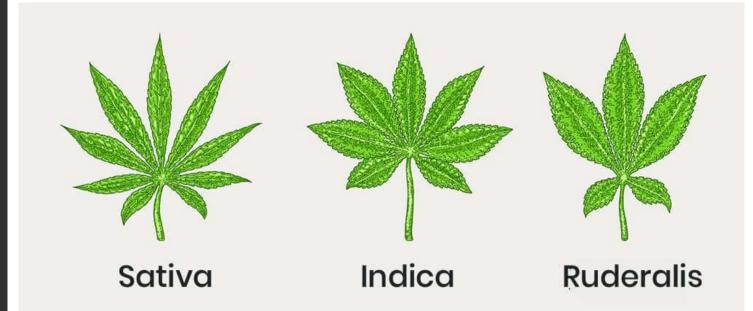
• Cannabis plants can be male, female, or hermaphrodite

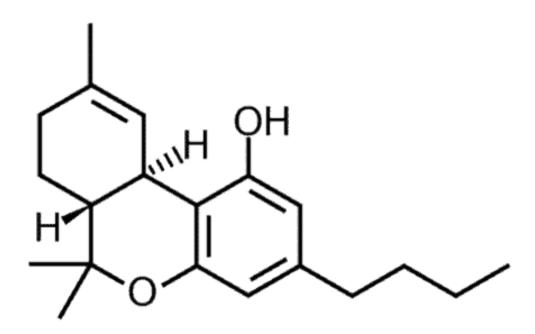
Hemp varieties contain 0.3% or less THC content by dry weight

- Hemp is now legalized (2018) after being banned in 1930 in the US, nonintoxicating cannabis that is harvested for the industrial use of its derived products
- Hemp is grown to maximize its size and yield; to achieve this, hemp is typically grown outdoors (less controlled, male preferred)

Cannabis varieties that contain between 0.3% and up to 30% THC by dry weight

- Induces psychotropic or euphoric effects on the user and is still prohibited in many regions
- Cannabis varieties are selectively bred in controlled environments designed to optimize the breed's characteristics and produce female plants that yield budding flowers





#### **Tetrahydrocannabinol**



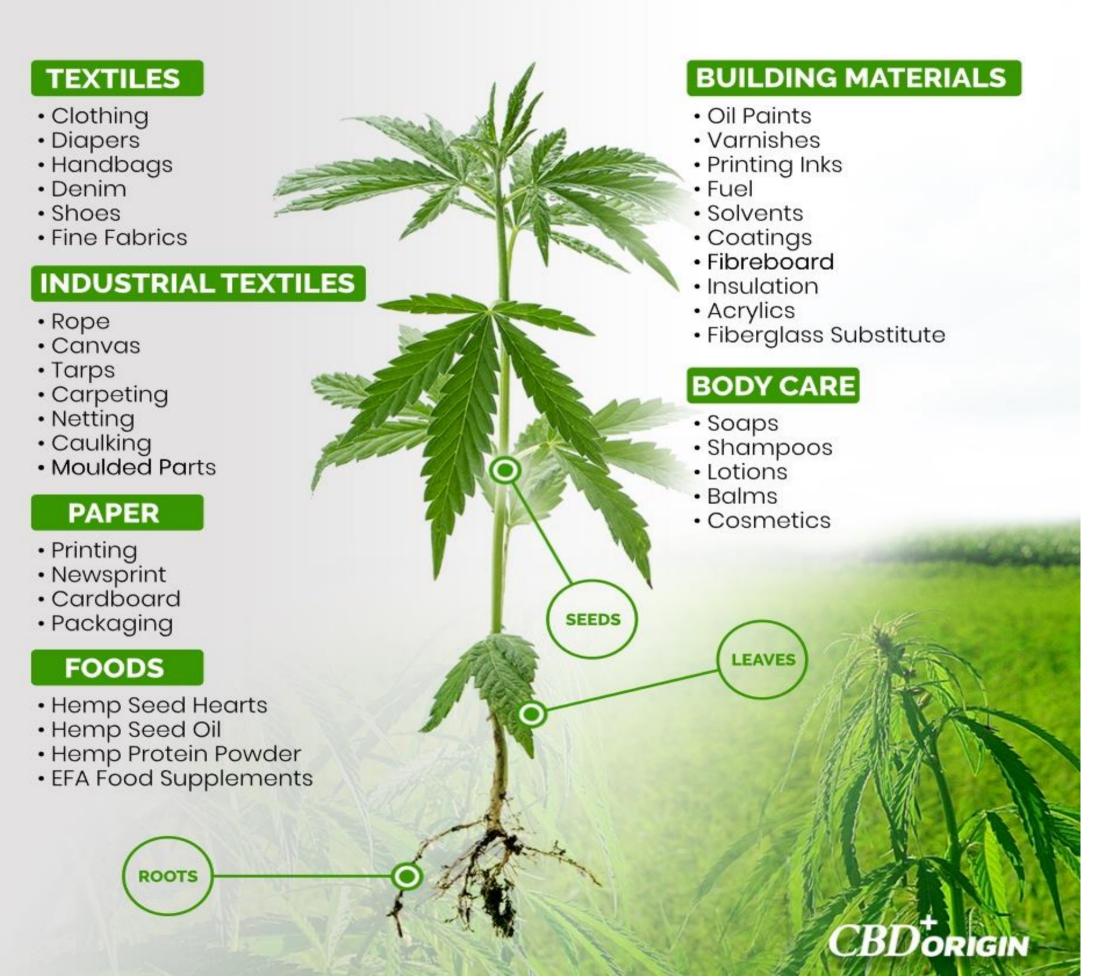
## Hemp's potential as a cash crop

Hemp is believed to be one of the first crops cultivated by mankind and is therefore considered the catalyst for our earliest innovations, especially in agriculture.

Copies of the US Constitution were found written on hemp paper

### HEMPISTHE STRONGEST NATURAL FIBRE IN THE WORLD.

IT'S KNOWN TO HAVE OVER 50,000 DIFFERENT USES!



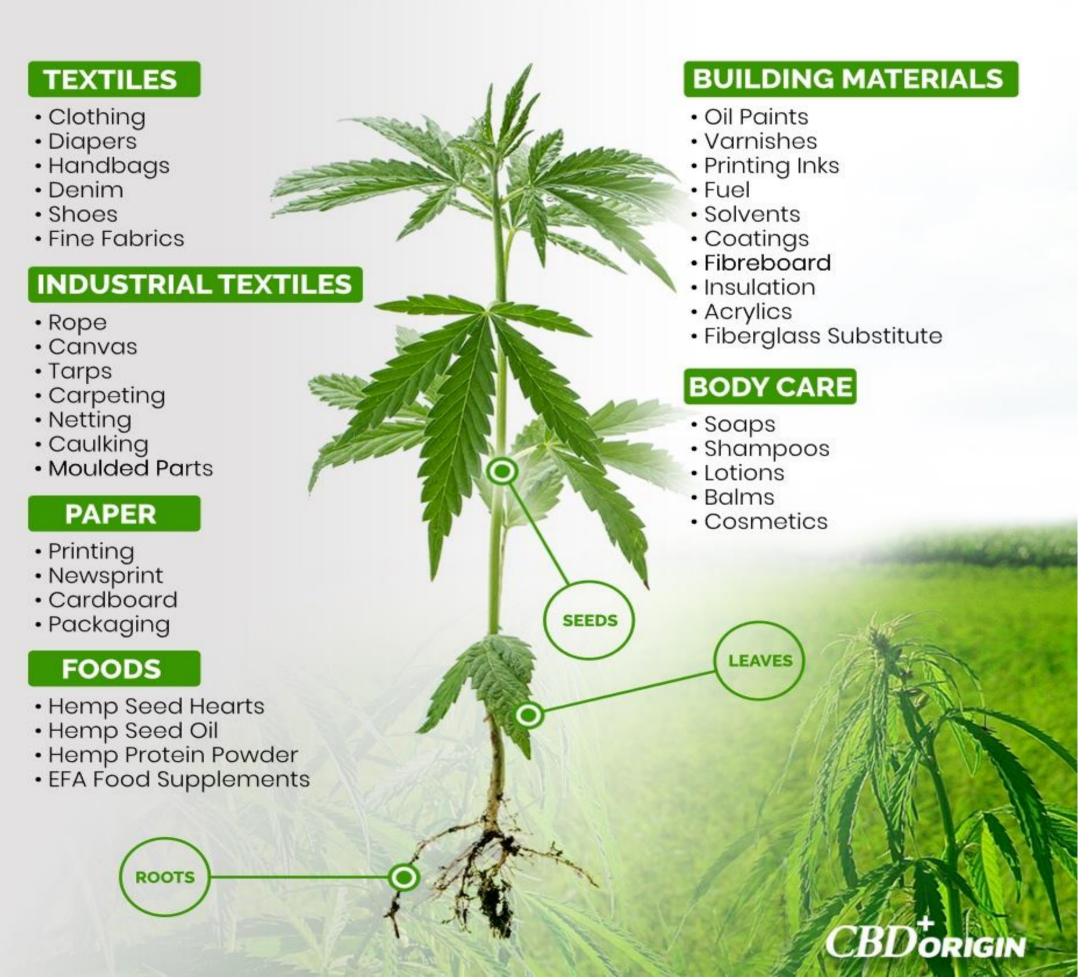


## Hemp's potential as a cash crop

- A hemp fibre crop will deliver around 10 tonne of fibre per hectare with a gross value of \$400 per tonne (2019)
- In 2019 hemp seed sold for around \$5,000 per tonne
  - An average crop will produce around 900kg/ha although the yield ranges from 0 –
     2,000kg/ha

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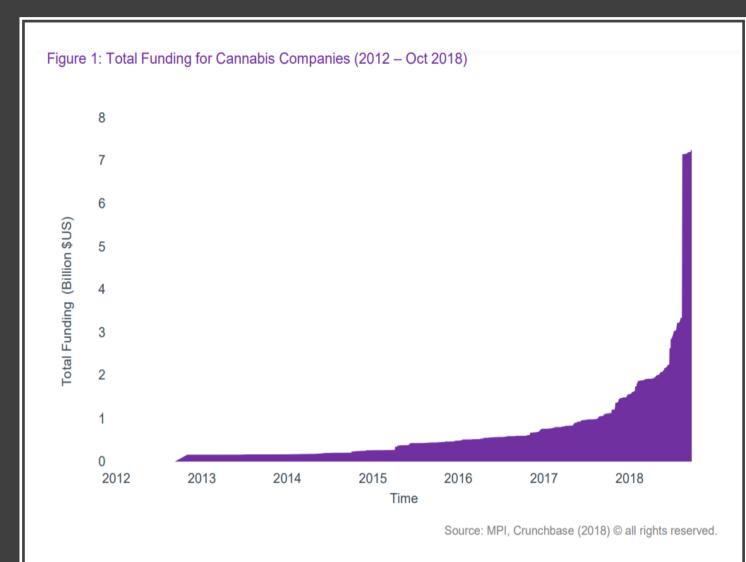
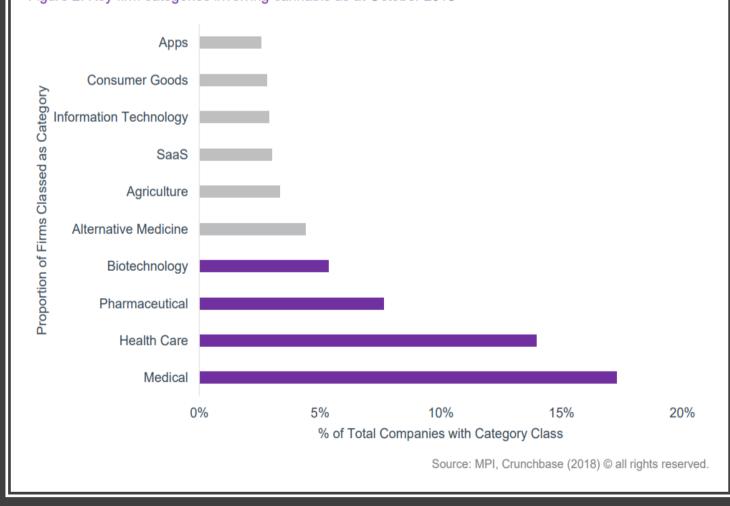
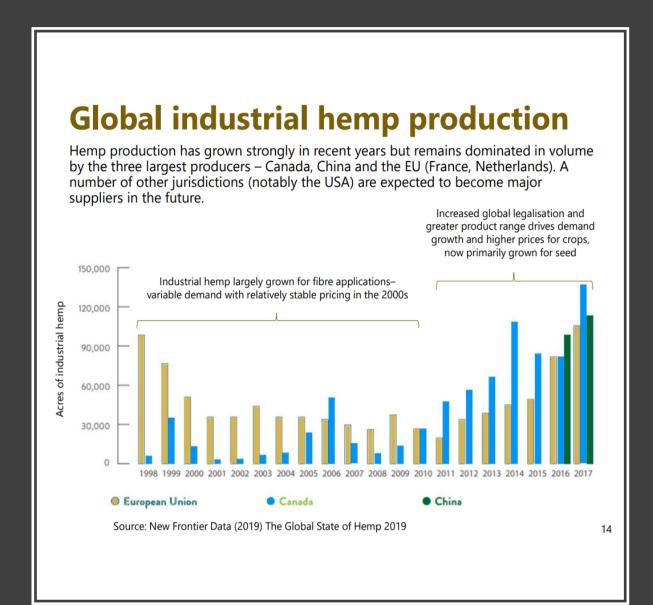
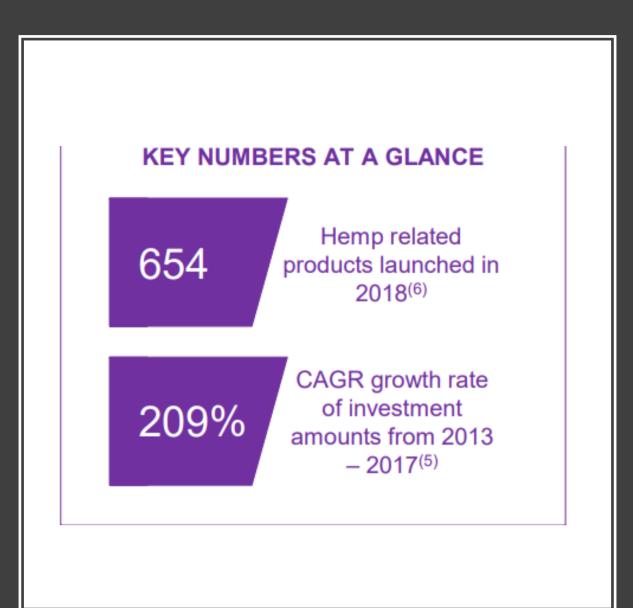


Figure 2: Key firm categories involving cannabis as at October 2018<sup>(7)</sup>





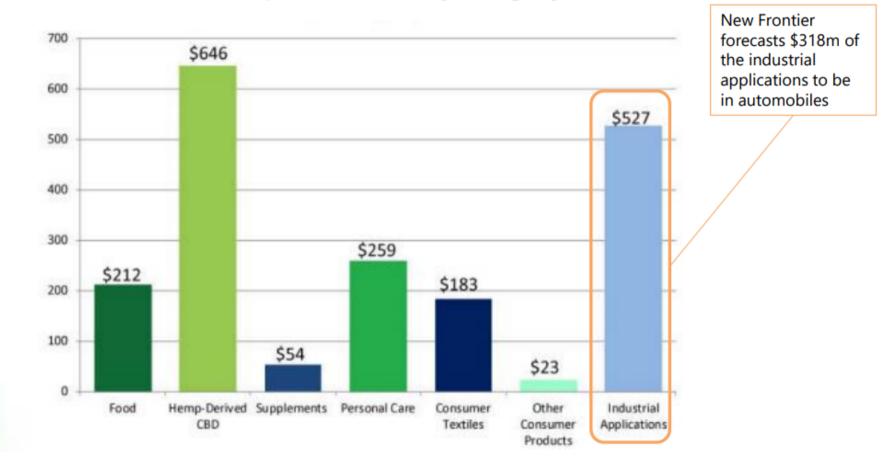


### Market scope

Figures from MPI reports 2019 & 2021

#### Future growth is expected to be driven by CBD and industrial fibre applications

#### Forecast of expected US hempbased product sales by category

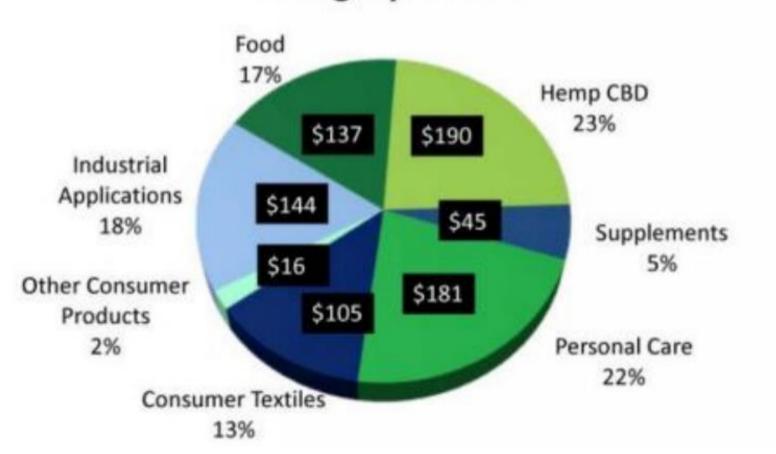


Source: Hemp Business Journal (2018)

#### 19

### Consumer spending across product types is broad based

#### \$820 Million U.S. Hemp-Based Product Sales by Category in 2017



Source: Hemp Business Journal (2018)



#### Who is AbacusBio

- Independent consultancy providing services and products for over 20 years
- +60 specialists covering
  - Science
  - Strategy
  - Technology
- In agriculture, horticulture, forestry & aquaculture
- +20 PhDs
- 16 nationalities
- 3 Offices
- 100+ Internships
- Bridge between science outputs and business needs
- Focused on creating impact





### Where do we work





#### Who we work with





THE UNIVERSITY of EDINBURGH Royal (Dick) School of Veterinary Studies

**CallaghanInnovation** 

**BUSINESS TECHNOLOGY SUCCESS** 

























































Livestock 247 com

Nigeria's 1st Online Livestock Platform

























Dairy

Australia



**ANGUS** 

















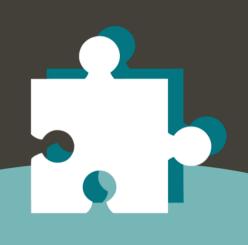
#### What we do

## Plant & Animal Improvement Programs



- Breeding program design and management
- Trait Prioritisation and selection index development
- Optimisation
- Genetic and Genomic evaluation, implementation and support

### Strategy & Value Chain



- Technology evaluation
- Food security
- Environment and consumers
- Industry development and assessment
- Commercialization of genetic assets

### Supporting Technology



- Custom breeding app design
- Machine learning and Al
- Analytics and visualization
- Database and evaluation platforms





### Integrated Value Chain



#### Plant breeding

Obligate out-crosser
Novel NZ material
Animal style breeding programme
Production traits
Disease traits
Multiple options
Multiple environments
PVR and IP opportunities



#### **Cultivation**

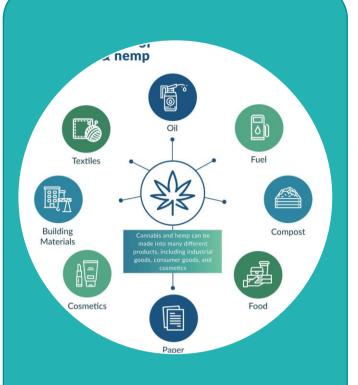
Indoor (medical cannabis) & outdoor NZ high UV Management protocols

consistent with end use



#### Processing & testing infrastructure

Extraction options for different purposes
Industry wide standards



**End use** - Multiple disease targets <sup>1</sup>

Therapeutic

Food

Fiber materials

Fuel

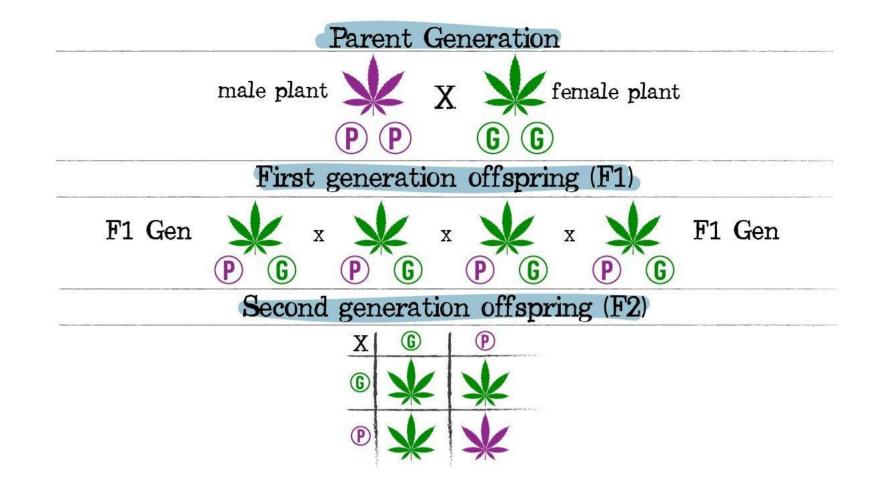
Farm rotation

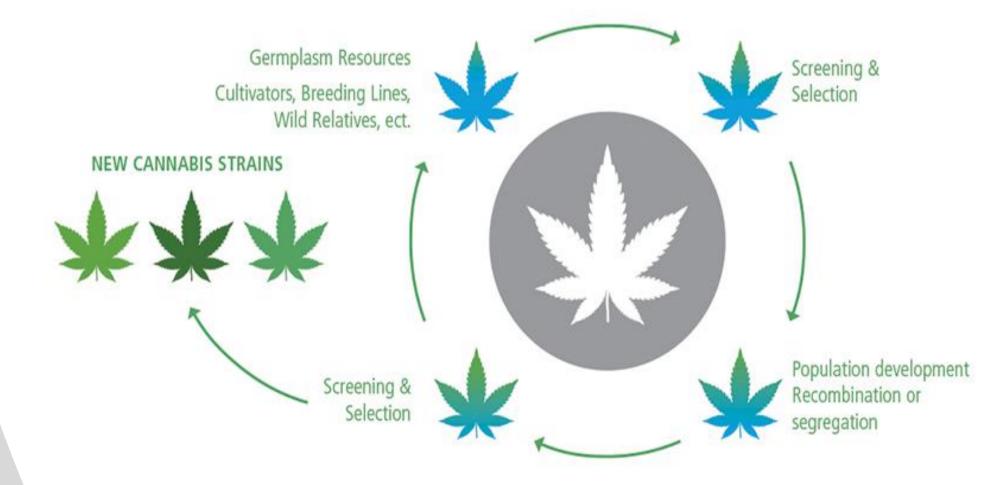
Data



### How does genetics fit into the wider value chain?

- Genetic variation is crucial
- A breeding program will make more genes/ cultivars available for selection and crossing
- Crops already contain lots of genetic variety –
  which can be used to assemble a breeding
  population from which we select plants to
  produce progeny/ clones for experimental trials
- The trials (a set of plants organized to be measured at an individual plant level) will help to separate the genetic and environmental components
- From here we measure and screen the plants using tools such as trait prioritization, genomics, propagation and selection indexes to find the best cultivars in each breeding cycle to select and use in commercial plantations

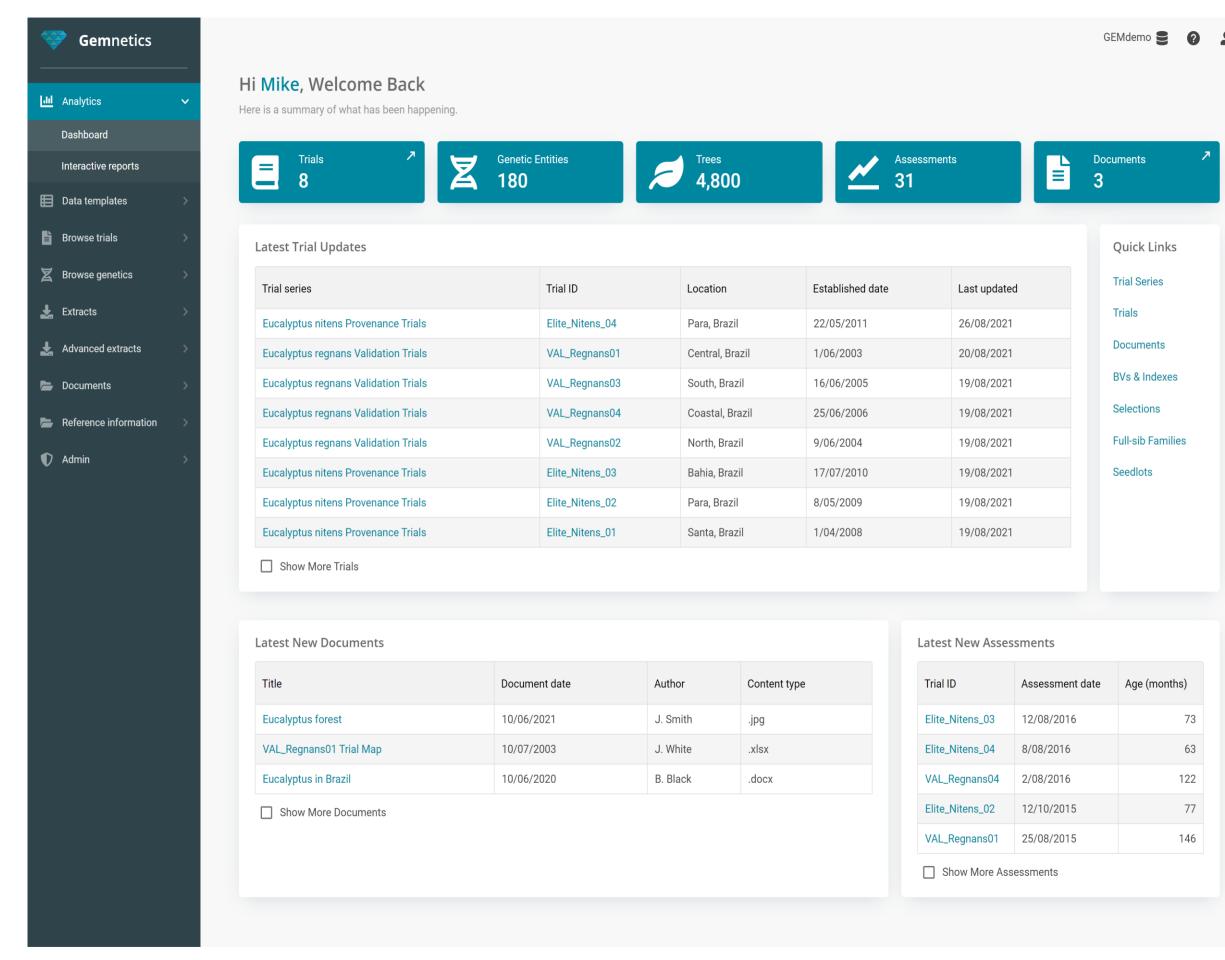






#### Why does data matter?

- Data is still a challenge in the cannabis industry and through the screening and trialing process we're going to be handling a lot of data
- Breeding tools operate from the data
  - Hence it needs to be properly managed to operate a successful breeding program
- The way we've been facing the gap in data is through Gemview - an app used for capturing, organizing, analysing, sharing and reporting data
  - An app like this would help the industry to progress and create opportunities for all involved
- Collaborative approach using the same platform
  - Between companies, within companies, among growers, between companies and external service providers
- Ability to share information while respecting privacy
  - The right permission granted for the right access
- Same data/ information and critical tools can be used to communicate across communities and the value chain





### How can AbacusBio assist the industry?

#### Trait Prioritisation Project Structure

#### 01

#### **Economic Modelling**

Focuses on quantifying trait economic values from a range of perspectives across different production systems.



02

#### Stakeholder Surveys

Applies methods to capture preferences for trait improvements as well as the non-market drivers, informing development of selection indexes.

03

#### **Selection Index**

Incorporates economic information and trait preferences into customized selection indexes.



04

#### Deployment

Applies elements from packages 1, 2 and 3 to the structure of existing breeding programs..

- There isn't currently an established breeding program for NZ
  - Benefits of a collaborative (joint) approach
  - Want to breed cultivars suited to NZ environment and the kinds of products we want to produce
  - Plants need to adapt to express expected traits
- Producing the right seed is the key through which people can purchase genetics
- Breeding objectives + selection indexes
  - A guide for seeds to cater for specialized breeding goals/ direction so that genetics can work for specialized market segments/ regions with unique environmental conditions/ people
- Plants can be selected in and for local conditions
- Package of decisions expressing the value of the breeding program to be delivered via improved seeds or plants to the farmers
- Tools mentioned previously can also enable us to quantify the economic impact on farm
- Land use change options, long-term sustainability mission (lwi)







### What does good look like?

### Evidence-based Products

- Structured & co-ordinated
   R&D
- Plants (breeding & cultivation)
- Chemical analyses
- Medical & agricultural research

### Delivering value for New Zealand

- Affordable (& legal)
- Consistent
- High quality
- Fit for purpose

### Alternative options

- More
   accessible &
   affordable
   products &
   materials
- A more diverse, sustainable, organic and regenerative agricultural crop

### International premium

- Niche target/s and products
- Traceability & product integrity
- Robust,
   evidence based
   claims
- NZ factor





How can hemp fit into our NZ Inc story?

#### Thank you!





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#### The hemp industry supply chain

