



Kia ora,

Welcome to your **August / September** newsletter; here's a preview of the news, and events in this issue:

**IN THIS ISSUE:**

- NZHIA Chair update & iHemp Discovery & Investment Tour recap
- NZHIA Members Benefits Programme
- Callaghan Innovation white paper on iHemp waste streams
- New standard specification for food safety
- iHemp business for sale
- News updates
- Resources

**UPCOMING EVENTS:**

- 1 - 2 NOVEMBER 2022  
[NZGSTA Annual Conference](#)
- 15 - 17 NOVEMBER 2022  
[Canadian Hemp Trade Alliance National Conference](#)
- 30 NOV - 3 DECEMBER 2022  
[Asia International Hemp & Cannabis Expo 2022](#)

**An Update from the NZHIA Chair**

Welcome to the August /September Public Newsletter.

The 2022 iHemp Discover Tour was a success, we had 20 meetings in various town halls and Universities across Aotearoa New Zealand, where we:

- Engaged with people already working in the industry and highlighted their achievements
- Networked with others interested to hear about iHemp, and the potential business plans involved
- Presented the areas of interest related to iHemp that are available and being pursued by industry, especially those that can achieve export success
- Highlighted the gaps in the value chain and what regional capabilities and resources could be used to fill them
- We celebrated the work being done by our Universities and CRIs, identifying their R&D capabilities and expertise that will help scale the emerging iHemp industry
- We meet many farmers with diverse farming operations who were interested in iHemp as an alternate land use in their farming rotations

Interest from local industry involved in the food, fibre and health industries was represented, and it was clear that some regions had a strong bias toward the food (mainly growing hemp seed) fibre (harvesting a hemp fibre crop earlier than a seed crop) health industry, (growing female plants and not having any male pollen around.) or a Farming interest (phytoremediation and crop rotation benefits)

The meetings gave opportunities to collaborate and for those present to network with other interested people, we have already had feedback regarding the useful contacts that have been made, leading to introductions with people from Government and industry who can help the industry move forward and scale up to match the supply and demand

Given the perfect storm of consumer awareness and interest in goods produced from sustainable sources, the Government interest in environmental and export targets, climate change and other emerging mega trends, it was clear that industry will be investing heavily in sustainable solutions in the future.

The gaps in the value chain were identified and R&D, along with investment in primary processing were highlighted as the main areas required to scale up the industry.

Food, health and wellness applications and using hemp to produce building materials to create resilient supply chains, were highlighted as the low hanging fruit, to get the industry moving.

But before that can happen we need to stimulate demand, which means the consumers and existing industrial users need to know about our products and the qualities of our raw materials.

Awareness along with the regulatory environment are the biggest challenges we face.

We thank AGMARDT for the funding that helped to make this happen and allowed us to spread the word.

All the best,  
**Richard Barge**  
NZHIA Chair



**Launching the NZHIA Members Benefits Programme - Become a member**

Now is the time to become an NZHIA member! We've curated member-only benefits, promotions, and special offers from the iHemp business network for members to take advantage of, launching with the support of **Hark & Zander, Hemp Connect and Pure Heart Aotearoa**.

To find out more and see what levels are available see our website: [NZHIA Memberships](#). Once you are a member you will have access to the members-only area which also includes resources and support documentation.

