



Kia ora,

Welcome to your NZHIA April / May newsletter; here's a preview of the news, and events in this issue:

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UPCOMING EVENTS:

- 14 & 15 JUNE 2023
[AHC Fibre Forum Geelong \(Australia\)](#)
- 3 - 5 AUGUST 2023
[Cannabis Research Conference, Colorado \(USA\)](#)
- 10 - 11 OCTOBER 2023
[11th International Hemp Building Symposium](#)

NZHIA EVENTS:

- 14 - 17 JUNE 2023
NZHIA at Fielddays
[Stand F81 Organic Ag, Mystery Creek, Hamilton](#)
- 24 & 25 AUGUST 2023
[iHemp Summit, Rydges Christchurch](#)
[REGISTER NOW](#)

23 AUGUST 2023
NZHIA Annual General Meeting

An Update from the NZHIA Chair

Wow it is still wet, and time is flying by - May already.

NZHIA has had a busy couple of months. We have had a couple of meetings with the new Regulatory Practices Agency (RPA) team at MOH and were involved in the Callaghan Innovation (BPA funded) workshop, presenting alongside Scion, Plant & Food and AgResearch in Christchurch on 20 April .

From the first of April the RPA are now administering the iHemp regulations 2006. This is an exciting time as the change to the new regulatory authority (who also administer the medicinal cannabis regulations) is an opportunity to revisit with the Ministry of Health over the administration of the industrial hemp regulations and the workflow required to issue licences.

(READ MORE)
They are set to employ a new team leader, who we look forward to meeting at the next bi-monthly meeting between RPA and NZHIA.

There are some issues that relate to workability around the licencing process and can be accommodated within the current interpretation of the regulations. Other issues highlighted require a review of the regulations which will require a political will to overcome.

So, in this election year both the candidates and the bureaucracy need to be aware of the issues holding the industry back.

We are encouraging the new team to take on board, the objective of the regulations "to enable an industry".

The great news is they are very open to working with the industry to streamline the process and ensure that the application process is well understood, and licences are issued in a timely way.

By highlighting how the timeliness of the licence process affects on-farm decisions, it was clear we have much work to do to explain the arable and horticulture industry to people whose core area of interest is risk related to the pharmaceutical industry. Fortunately, the new team is keen to learn more about iHemp and understand the concerns and frustrations of the arable and horticulture primary producers.

We also highlighted the need for a conversation around growing industrial hemp as a horticultural crop. Producing female plants that are not pollinated is an incredible export opportunity, to supply the growing global demand for natural health products, nutraceuticals and functional foods. Access to these export markets will provide the industry with cashflow that can help finance the development of an iHemp circular economy.

(NOT PART OF THE ABOVE MORE 😊)
The other exciting opportunity to facilitate the circular economy with regard to iHemp by-products was moved forward at a Callaghan Innovation meeting in Christchurch on the 20th of April 2023.

The 4-hour workshop drew together 70 plus attendees in person and online to investigate the R&D required to create markets for Co-product from existing industrial hemp and medicinal cannabis production.

The broad areas included fibre and hurd, leaf flowering tops and roots, and the seed food production cycles.

It was great to see so much interest from industry, and the R&D ecosystem, in getting involved in the research that is required to move forward on the topics identified.

Callaghan have published the list of R&D ideas of interest [here](#).

All the best,
Richard Barge
NZHIA Chair

THE NZHIA PRESENTS

iHEMPSUMMIT 2023

24 & 25 AUGUST - RYDGES, CHRISTCHURCH **TAKING ACTION!**

Introducing our international speakers

- Jan J Shaski** - InnoTech Alberta, Canadian Hemp Trade Alliance, Alberta Hemp Alliance - Canada
- Jeff Kostuk** - Verve Seeds - Canada
- Jeffrey Steiner** - Oregon State University Global Hemp Innovation Center (GHIC) - USA
- Sarah Stevens** - Charles Sturt University - Australia

with local guests

- Brad Lake** - The Fibres Centre
- Craig Armstrong** - NZ Trade and Enterprise (NZTE)
- Doug Sturrock** - SOLUSTEAD
- Guy Wills** - natural fibres
- Kirsty Harkness** - HARKZANDER

Introducing our first announcement of iHemp Summit 2023 speakers

This year we have the pleasure of hosting a range of speakers from across the globe and are very excited to have our local speakers share their experiences.

The marketing for the summit will be ramping up in the coming months now that the early bird price has been announced. The ticket price includes GST and the dinner, and is set to cover the costs of putting on the event, with net sponsorship money going toward funding the NZHIA.

More speakers are being added weekly to www.ihempsummit.nz and the draft programme will be announced shortly. The programme has been designed to really give the attendees an opportunity to develop networks and increase their knowledge by becoming aware of the business potential of iHemp and how it fits with their business plans.

We were considering producing a 62 page glossy magazine, however the price to produce an online version and printing the magazine has proven to be more than our industry can support.

The sponsorship proposal has therefore been reviewed and we now have the much more achievable options of \$1,500, \$3,500 and \$5,500+ .

We appreciate that there are many demands on the cash resources available, but now is the time to invest in building your business. Additionally, we can help, with 4 months of promotion in the lead up to the summit, at the summit, and beyond.

The sponsorship document is available [here](#). Please email admin@nzhia.com if you know businesses that we should be approaching for potential sponsorship or to invite them to the summit.

Please feel free to share this information with your networks as we need sponsors to fund the ongoing work of the NZHIA - and we need industry people to attend the summit.

Make iHemp a part of the fabric of every day life

NZHIA
Food. Fibre. Health.

We need you..and your creative minds!

In both its cultivation and uses, industrial hemp (iHemp) is considered an exceptionally environmentally friendly crop.

We want you to think of this principle and get creative - take classic kiwiana, contemporary NZ style or abstract art to symbolise how iHemp can help our environment and Aotearoa.

Your design will be applied to 100% hemp made bags which will be distributed nationwide.

We are also interested in "slogans" that can be made into bumper stickers and printed on the bags, heres a couple to get you started:

- Hurd of iHemp?
- H.E.M.P - Help Educate MP's (members of parliament)

Please share this competition with your networks and any creative minds that can contribute to our iHemp awareness campaign.

[Enter the iHemp awareness competition here](#)



NZHIA at Fielddays, Mystery Creek

The NZHIA will be back again this year at the OrganicAg tent, stand F81 alongside our friend Racquel from Global Canvas, here is a snapshot of the 2022 stand where you can see the wide range of hemp products that Global Canvas stock.

The NZHIA stand will have hemp seed cake available for food grade consumption and fertiliser, come and learn more and pick up your samples on the day!

If you haven't had a chance to book, [buy tickets here](#).

University of Canterbury: Industry Collaborations and Final Year Project Submissions

This is a reminder that you can still submit project ideas for the University of Canterbury School of Product Design. The projects are scheduled to begin next month - please see their submission form [here](#).

More details of what can be achieved with industry collaborations can be seen via the [University of Canterbury website](#) and see how UC can help with innovation and creative thinking.

NEWS UPDATES

iHemp industry news from Aotearoa and around the Globe.

Press Release: HempCentral

Central Otago-based founder launches HempCentral following the arrival of the Ashford Hemp Processor, first of its kind in New Zealand. [Read the HempCentral press release here](#)
[HempCentral featured in Otago Daily Times](#)

The Great Kiwi Snack Off

Air NZ has launched a search for NZ's best snacks for its new in-flight menu. We are happy to see that [hemp has made it onto the suggestions list](#), and we sincerely hope that the public get to vote on the selection. Don't worry - the airline has also assured loyal fans that the end-of-flight lolly will remain on board!

Pet Business	Global News	Hemp Gazette
The Latest Science Behind CBD & Hemp See More +	Western University researchers develop sustainable packaging substitute using hemp See More +	Call for harmonizing Hemp terminology Read More +

RESOURCES

The NZHIA website www.nzhia.com is an information resource for members, hemp enthusiasts and those curious about the industry. You'll find information on:

- [Growing Hemp in NZ](#)
- [iHemp Magazine](#)
- [Licencing](#)
- [Webinars](#)

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Food. Fibre. Health.
- New Zealand Hemp Industries Association -
Promoting the Economic, Environmental, Health and Social Benefits of the NZ Hemp Industry

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