

Kia ora,

Welcome to your **NZHIA June / July** newsletter; here's a preview of the news, and events in this issue:

**IN THIS ISSUE:**

- Chair Update
- iHemp Summit: Package offers
- Business opportunities – regional reps and network marketers
- Agrifutures AgXelerate Program
- National Science challenge: Our Land and Water
- In the news

**UPCOMING EVENTS:**

3 - 5 AUGUST 2023  
[Cannabis Research Conference, Colorado \(USA\)](#)

10 & 11 OCTOBER 2023  
[11th International Hemp Building Symposium, Amsterdam \(NE\)](#)

16 - 18 APRIL 2024  
[Australian Industrial Hemp Conference Hunter Valley, Australia](#)

**NZHIA EVENTS:**

24 & 25 AUGUST 2023  
[iHemp Summit](#)

**An Update from the NZHIA Chair**

**We have a branding issue**

Even after 25 years the public understanding of cannabis has not moved enough. Medicinal cannabis helped raise awareness and appreciation of cannabis as a medicine, but it is so much more.

The general public's fear of marijuana is a major problem as the perception is negative: bad, outlawed, illegal. And, because it is cannabis, our industrial hemp (iHemp) is caught up in that prejudice.

iHemp and medicinal cannabis are both regulated and legal markets in New Zealand. They are recognised under the United Nations Single Convention on Narcotic Drugs 1961: in the case of iHemp, Article 28.2 acknowledges iHemp use is as an industrial and horticultural crop.

Broad acre arable farming producing seed for food and more recently fibre has been the main focus of the emerging industry. The horticultural industry is set to join them in the health and wellness markets, particularly internationally.

**iHemp for Horticulture**

Excitingly the horticultural industry will make use of female only plants to produce the rich complex abundant molecular botanical constituents that are in demand as a food and natural health product.

A new intensive growing approach will see individual female plants flourish in smaller areas.

Also, as pollen is no longer a problem, this new horticultural industry can establish itself in the regions, particularly Northland, East Cape and Nelson Tasman.

The production of food and natural health products can happen and scale quickly creating employment and investment opportunities.

These new hemp products have great export potential utilising the New Zealand story to create brands with geographic indicators for our value-added hemp products.

All the best,  
**Richard Barge**  
NZHIA Chair

**iHemp Summit Package Offer**

Early bird pricing is available until July 31st - SO DON'T DELAY!  
Grab your ticket before they sell out!

NZHIA Members  
2 day delegate package including dinner  
\$675.00  
PLUS GST

Non-Member  
2 day delegate package including dinner  
\$725.00  
PLUS GST

Corporate/Team Package  
Buy 3 get 1 FREE  
\$2175.00  
(\$544.00 each, best ticket option!)  
PLUS GST

Live-streaming option for 2 day event  
\$150.00  
PLUS GST

All tickets will give you lifetime access to all the Summit recordings.



[Register Now](#)

The 2023 Summit programme has now been released below, the format of the 2-day event is as follows:

**Wednesday 23 August:**  
Factory visit with New Zealand Natural Fibres, NZHIA annual general meeting and welcome event.

**Thursday 24 August:**  
Welcome event, presentations and interactive sessions followed by an evening of networking and discussion at the event dinner.

**Friday 25 August:**  
Presentations and interactive sessions followed by event close.

**EVENT PROGRAMME**

Time	Activity	Facilitator
08:00 am	Registration	John Lammers
08:30 am	Factory Visit	John Lammers
09:00 am	Break	John Lammers
09:30 am	Welcome event	John Lammers
10:00 am	Presentations	John Lammers
10:30 am	Break	John Lammers
11:00 am	Interactive sessions, business tech and products, global	John Lammers
11:30 am	Break	John Lammers
12:00 pm	Lunch	John Lammers
01:00 pm	Presentations	John Lammers
01:30 pm	Break	John Lammers
02:00 pm	Presentations	John Lammers
02:30 pm	Break	John Lammers
03:00 pm	Presentations	John Lammers
03:30 pm	Break	John Lammers
04:00 pm	Presentations	John Lammers
04:30 pm	Break	John Lammers
05:00 pm	Event Close	John Lammers

[Programme](#)



**Business Opportunities - Regional reps and network marketers needed**

Are you ready to get involved in the iHemp industry? We are looking for people who have the time and energy to market hemp products in their region or network.

If you would like to know about the "hemp seed cake" challenge, please email [admin@nzhia.com](mailto:admin@nzhia.com).

**Agrifutures AgXelerate Program - Industrial Hemp challenges needing a solution**

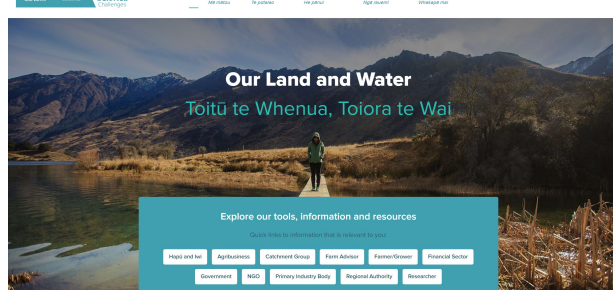


- 🌱 Boost production through cutting-edge tech.
- 🌐 Drive sustainability in the industry with innovative solutions.

Apply now for the Agrifutures AgXelerate Program - open to Australian and international agrifood tech and/or innovation startups, to facilitate the adoption of tech which supports the growth and development of our levied and emerging industries (applications close Monday, 24 July 2023 at 5pm AEST)

[Find our more about the program via Agrifutures here.](#)

**National Science Challenges - "Our Land and Water, Toitū te Whenua, Toiora te Wai"**



"Our Land and Water" is rolling out information and material from their research on 3 interconnected research themes, represented as 3 future state goals:

- Future landscapes
- Incentives for change
- Pathways to transition

"Our Land and Water" is one of eleven National Science Challenges AgResearch received funding of \$97 million for in 2016-2024. A dedicated website has been developed with a wealth of useful information, very useful for an emerging arable and horticultural crop, with a range of end uses across a variety of sectors and tech, like iHemp 😊

Here are just a couple of links from the "Future landscapes" section:

**RESOURCE FINDER:** where you can explore their resources, tools and research with keywords or phrase searching.

**DATA SUPERMARKET:** Is a fantastic new tool that has just been launched which serves up fresh options for regional food production.

**MĀORI LANDOWNERS:** In development from Our Land and Water is a dedicated information hub to empower Māori landowners in land use decisions. Currently in development, it is hoped the hub will be available by early 2024, via an online portal.

**NEWS UPDATES**

**iHemp industry news from Aotearoa and around the Globe.**



[National Hemp Month: Celebrate July with these hemp seed-based recipes](#)

**Hemp Today**

Hemp can substitute for polyethylene in packaging, Canadian study shows

[See More +](#)

**ABC News**

Farmers trial hemp in livestock feed, expecting improved animal health, meat quality

[See More +](#)

**TCO**

Hempitec's insulation joins a growing roster of products made from hemp materials.

[Read More +](#)

**RESOURCES**

The NZHIA website [www.nzhia.com](http://www.nzhia.com) is an information resource for members, hemp enthusiasts and those curious about the industry. You'll find information on:

- [Growing Hemp in NZ](#)
- [iHemp Magazine](#)
- [Licencing](#)
- [Webinars](#)

As NZHIA supporters please remember to FOLLOW our pages, LIKE & SHARE our posts

