



Kia ora Name Welcome to our October/November 2025 newsletter.

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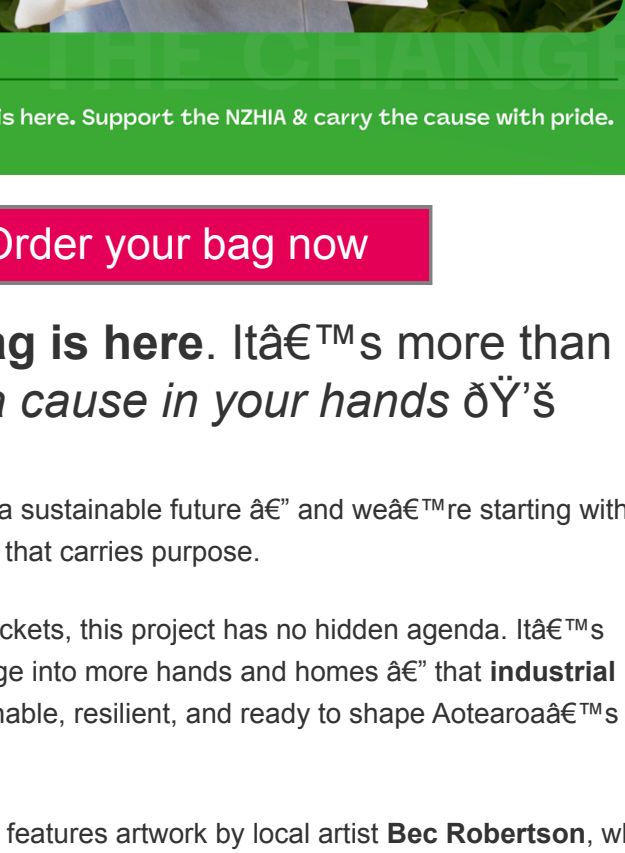
[+ Upcoming Events](#)

ASSOCIATION NEWS



*More than a bag,
it's a cause in your hands*

The NZHIA bag HAS ARRIVED!



[Order yours now](#)

Our limited edition bag is here. Support the NZHIA & carry the cause with pride.

[Order your bag now](#)

The NZHIA bag is here. It's more than a bag - it's a cause in your hands

At NZHIA, we believe in a sustainable future and we're starting with something simple: a tote that carries purpose.

Funded from our own pockets, this project has no hidden agenda. It's about getting the message into more hands and homes that **industrial hemp (iHemp)** is sustainable, resilient, and ready to shape Aotearoa's future.

Our **limited-edition tote** features artwork by local artist **Bec Robertson**, who generously donated her design to help showcase the beauty and potential of this remarkable plant. Every bag sold supports the next step: creating a **100% compostable, NZ-made tote** and growing awareness of the iHemp industry.

[Order yours now](#) and be part of the movement.

INDUSTRY NEWS

Ministry of Regulation Update

The Minister for Regulation (MfR) review of the iHemp regulations was [started in Feb 2025](#).

The recommendations have been reported to cabinet, and an announcement will be made this year.

The review was kickstarted by the August 2024 MfR [review of Agricultural and Horticultural Products](#) which was picked up by the iHemp industry in relation to removing the ban on using hemp seed co-products as feed for production and companion animals. Our voices were heard, and Hon David Seymour chose to have the MfR look into our iHemp regulations.

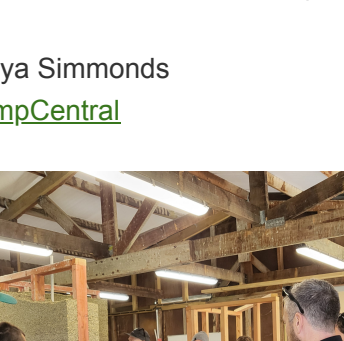
Unfortunately, due to pressure from the Ministry for Primary Industries (MPI) and Agriculture and Veterinary Medicines team (MPI-ACVM), the animal food issue was ruled out of scope of the MfR review.

When an announcement is made it will be interesting to see how far MfR have gone towards addressing the 5 key objectives raised by the Coalition in 2023 in our [iHemp Industry Strategic Proposal for Regulatory Change](#).

The 5 Objectives were:

- Ease regulatory burdens, review the iHemp regulations, and remove us from Moda
- Open pathways for iHemp to be used in Animal products (production and companion animals)
- Allow hemp biomass to be used as a starter material for the Medicinal Cannabis industry
- Allow hemp biomass to be used to produce dietary supplements and natural health products
- Integrate iHemp into the carbon sequestration and farming emission framework.

The coalition partners are NZHIA, The Aotearoa Hemp Alliance and the NZ Medicinal Cannabis Council



SPONSORSHIP

**Australia & New Zealand
Hemp Report**

November 2025



Coming Soon: The HempToday Australia and NZ Hemp Report

The *Australia & New Zealand Hemp Report 2025* is shaping up to be the most comprehensive publication yet on our region's hemp industry.

Thank you to all the people who took part in the survey and the businesses that have sponsored the report.

The report is nearly complete and will be released later this month.

Let HempToday Showcase Your Brand

If you act quickly, there still may be a chance that your brand can be part of it. So if you want to have your brand/business recognised on the global hemp industry stage, then you need to contact them today.

HempToday is offering sponsorship opportunities to organisations that want to stand alongside industry leaders in this landmark report. Packages start from just **NZ\$150 for a Supporting Sponsor**, with your **logo and live link featured** in the report. Premium sponsorships are also available for those looking for expanded visibility and positioning.

This publication will combine market data, expert insights, and survey results, reaching **thousands of decision-makers, investors, and innovators worldwide**.

[View Sponsorship Options \(PDF\)](#)

Join HempToday in bringing your brand to the global stage and help shape the future of hemp in Australia and New Zealand.

Hemp Central at the Wao Summit, Wanaka 2025

It was great to be part of Better Building Day at the WAO Summit, held in Wanaka and Queenstown from October 28th to November 2nd. After hearing some amazing speakers in the morning, we headed back to HempCentral to prepare for the workshops.

I ran this joint workshop with Ben Eysers from Hiberna Modula. Ben has been using some of our hemp products in his renders for his straw SIPs, so it was fantastic for visitors to see how these sustainable building products and techniques can also work together in practice!

Tanya Simmonds

[HempCentral](#)



PRODUCT INNOVATION



Hemp Farm® Gut Health: Healthy Gut, Healthy Digestion, Feel Fuller for Longer

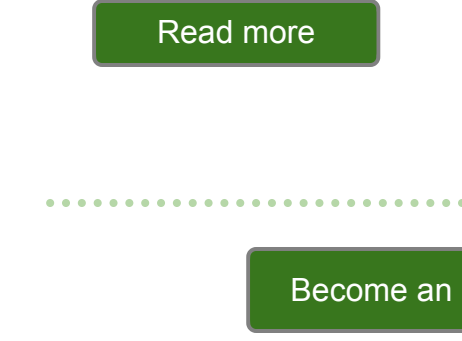
Hemp Farm® Gut Health is a *clean, plant-based fibre blend made with premium New Zealand-grown hemp fibre, hemp protein, and whole blackcurrant*.

Designed to support natural digestion, it helps promote regular bowel movements and keeps you feeling fuller for longer. Large studies show that every additional 10g of daily fibre intake is associated with an 8-10% lower risk of bowel (colorectal) cancer, making daily fibre a powerful tool for long-term wellness.

This science-backed formula delivers both soluble and insoluble fibre for improved digestive function, natural detoxification, and overall colon health. Antioxidant-rich blackcurrants provide polyphenols and vitamin C to protect the gut from oxidative stress and reduce inflammation. Complete plant protein helps fuel metabolism and muscle repair, supporting satiety and balanced energy throughout the day.

Gut Health also contains essential micronutrients, including magnesium and vitamin C, to maintain gut lining integrity, support immune function, and aid healthy digestion. Naturally occurring bioactives such as anthocyanins and omega-3s further nourish the microbiome, calm inflammation, and promote long-term digestive wellness. Together, these ingredients deliver a simple, natural, and effective way to elevate your daily gut health routine.

Healthy Gut, Healthy Digestion, Feel Fuller for Longer.



Celebrating iHemp Innovation with Hemp NZ and b.effect Brewing Company

A big cheers to b.effect Brewing Company for the exciting launch of their new HEMP IPA, a brilliantly crafted beer made with premium, New Zealand-grown hemp supplied by Hemp New Zealand.

This collaboration represents an important milestone for both organisations, showcasing what can be achieved when innovation, quality ingredients, and shared vision come together.

Hemp New Zealand, takes immense pride in growing and processing some of the highest-quality hemp in the country. Seeing our ingredients brought to life in such a creative and flavour-forward way is truly rewarding. The HEMP IPA highlights the versatility of hemp and reflects b.effect's commitment to pushing boundaries in craft brewing. Their skill, passion, and attention to detail shine through in every sip, and we are thrilled to be part of this journey. In addition to supplying premium hemp for this release, we are also actively working with b.effect on ongoing product development, exploring new ways hemp can enhance taste, nutrition, and sustainability across future beverage innovations.

[Read more +](#)

This partnership is built on shared values—responsibility, creativity, and a commitment to making products that genuinely add something new to the market. The launch of the HEMP IPA is not just about a new beer. It represents a broader shift toward mindful, innovative, and natural product options. More consumers are looking for unique craft experiences and sustainable ingredients, and this product delivers on both fronts. The subtle earthy notes of hemp complement the bright hop profile beautifully, offering a refreshing and distinctive IPA that stands out in today's crowded craft beer landscape. We look forward to continuing our partnership with b.effect Brewing Company and exploring more hemp-based innovations together. Here's to creativity, collaboration, and the future of hemp in New Zealand beverages—cheers!

Breaking News from Aotearoa and across the Globe

Grand Designs - Season 27 episode 1: Durham Dales 2025

[Read more +](#)

European Court of Justice likely to strike down Italy's ban on hemp flowers and CBD

[Read more +](#)

Our Sponsors

NZHIA Sponsor: Poutama Trust

Poutama is an independent charitable trust established in 1988 to provide business development services to Māori. Poutama strives to create an environment for successful business ventures and economic growth for Māori. Income generated from its investments enables Poutama to engage in activities and provide services that support and facilitate Māori business development.

[Learn more](#)

NZHIA Sponsor: Rubisco

Rubisco is reimagining the future, where innovation and nature unite in perfect harmony. Rooted in nature's regenerative cycles, the company transforms natural fibers into revolutionary materials. From regenerative agriculture to innovative design, its natural materials work seamlessly with the earth, offering high-performing solutions that connect people to nature through sustainable innovation.

[Learn more](#)

In case you missed it! Our blog posts

Help Shape the Future of Hemp and Showcase Your Brand with Hemp Today - New Zealand Hemp Industries Association

The hemp industry in Australia and New Zealand is moving fast, and now is the moment to have your say in where it's headed. The New Zealand Hemp Industries Association (NZHIA) and the Australian Hemp Council (AHC), in collaboration with HempToday and Canna Markets Group, are preparing the Australia & New Zealand Hemp Report 2025. ... [Read more](#)

[Read more](#)

Hemp Industry Strategic Proposal for Regulatory Change

Introducing the Hemp Industry Strategic Proposal for Regulatory Change. New Zealand Hemp Industries Association (NZHIA), Aotearoa Hemp Alliance (AHA) and the New Zealand Medicinal Cannabis Council (NZMCC) who collectively represent more than 95% of the New Zealand Industrial Hemp (iHemp) industry, have come together to create a holistic hemp industry strategic proposal for regulatory change. On behalf of ... [Read more](#)

[Read more](#)

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Promoting the Economic, Environmental, Health and Social Benefits of the NZ Hemp Industry

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You have received this email as someone who has contacted or been contacted by the NZ Hemp Industries Association Inc.