

NZHIA Hemp Seed Project

Privacy Statement

The New Zealand Hemp Industries Association (NZHIA) is committed to protecting the privacy and confidentiality of growers participating in the NZHIA Hemp Seed Project.

This Privacy Statement explains how NZHIA collects, uses, stores, protects and discloses growers' personal information. It is intended to meet NZHIA's obligations under the Privacy Act 2020, including the information privacy principles.

1. Purpose of Information Collection

NZHIA collects grower information to:

- support responsible hemp industry development
- improve communication and coordination between growers
- assist with pollen drift awareness and risk management
- enable de-identified aggregated industry reporting and analysis
- support project administration and seed distribution
- monitor emerging regional cultivation activity

NZHIA will collect only information that is reasonably necessary for those purposes and for any directly related lawful purpose.

2. Information Collected

Information collected may include:

- grower name
- phone number
- email address
- physical address
- growing-location address
- GPS coordinates, map or site plan where provided or required to identify the site
- Police district and sub-district/area
- whether the growing operation is indoor and/or outdoor
- whether male/pollen-producing plants are intended
- variety purchased or sown
- planting area, sowing rate and estimated plant numbers
- intended crop use
- pollen-drift enquiry details, including the requested perimeter and contact-consent preferences

3. How Information Is Collected

NZHIA will usually collect personal information directly from the grower through the Grower Information Form, Seed Supply Terms & Purchaser Declaration, email correspondence, website forms and related project communications.

If NZHIA receives personal information about a person from another source, NZHIA will take reasonable steps to notify that person of the collection and the matters required by the Privacy Act 2020, unless an exception applies.

4. Confidential Information

NZHIA will not publicly disclose:

- names
- addresses
- phone numbers
- email addresses
- precise growing locations

Personal information will remain confidential except where disclosure is authorised by the grower, is for a purpose for which the information was collected, is directly related to that purpose, is required or permitted by law, is necessary to prevent or lessen a serious threat to health or safety, is necessary for law-enforcement purposes, or is disclosed in a way that does not identify the individual concerned.

5. Industry Information & Reporting

NZHIA may use non-identifiable, aggregated information for:

- regional industry analysis
- reporting and research
- advocacy and sector development
- planning and coordination purposes

Aggregated information may include estimated grower numbers, planting scale, regional activity and intended market sectors. No personal identifying information, precise address, GPS coordinate, map reference or contact detail will be included in aggregated reporting.

6. Pollen Drift & Cross-Contamination Enquiries

NZHIA may receive enquiries regarding possible pollen drift or cross-contamination concerns from NZHIA members, NZ Medicinal Cannabis Council members, Aotearoa Hemp Alliance members or other industry participants approved by NZHIA for this purpose.

A person making a pollen-drift enquiry must complete a Grower Information Form, identify the specific pollen-drift perimeter of commercial concern, and consent to NZHIA sharing the enquirer's email address with any potentially affected grower within that perimeter.

To assist with these enquiries, NZHIA may use location data and anonymised map identifiers to assess proximity between grower sites and the identified pollen-drift perimeter.

NZHIA may notify potentially affected growers that a possible pollen-drift risk has been identified. NZHIA will not disclose an affected grower's name, address, phone number, email address, precise GPS coordinates or other identifying details to the enquirer unless the affected grower has consented or the disclosure is otherwise required or permitted by law.

Direct communication between growers will remain voluntary unless otherwise required by law.

7. Information Storage & Security

Grower information will be stored securely, handled confidentially and protected against unauthorised access, loss, misuse, modification or disclosure.

NZHIA may maintain grower information forms in hard copy and/or secure electronic format for internal project management, seed distribution, industry statistics and pollen-drift investigation purposes. A sequential reference

number and received date may be assigned to each Grower Information Form. The register and map should use the sequential number rather than the grower's name wherever practicable.

NZHIA will limit access to identifiable grower information to authorised personnel and service providers who need access for the project and who are subject to appropriate confidentiality and security obligations.

If a privacy breach occurs, NZHIA will assess whether it is a notifiable privacy breach and, where required, notify the Office of the Privacy Commissioner and affected individuals as soon as practicable.

8. Access & Corrections

Growers may request access to their personal information held by NZHIA and may request correction where the information is inaccurate, incomplete or not up to date. Requests should be made in writing to NZHIA at admin@nzhia.com. NZHIA will respond in accordance with the Privacy Act 2020.

9. Retention of Information

NZHIA may retain information for project administration, industry coordination, historical reference, seed-supply records and pollen-drift investigation purposes.

NZHIA will not keep personal information for longer than is reasonably required for the lawful purpose for which it may be used. Unless retention is required for legal, regulatory, accounting, insurance, dispute-resolution or operational reasons, identifiable grower information should be securely deleted or anonymised no later than three (3) years from the grower's last project participation or interaction. De-identified aggregated statistics may be retained for longer.

10. Overseas Storage or Service Providers

If NZHIA uses email, cloud storage, website hosting, mapping tools or other service providers that store or process personal information outside New Zealand, NZHIA will take reasonable steps to ensure that appropriate privacy and security protections apply.

11. Grower Responsibilities

- providing accurate and up-to-date information
- notifying NZHIA of any material changes
- understanding that accurate location data is important for industry coordination and pollen-drift management
- notifying Police and MPI before cultivating hemp where required by law

12. Updates to this Privacy Statement

NZHIA may update this Privacy Statement from time to time. The most recent version will apply from the date it is published, but any material change affecting how existing personal information is used or disclosed should be notified to affected growers where practicable.

13. Contact Information

New Zealand Hemp Industries Association (NZHIA)

Email: admin@nzhia.com

Website: www.nzhia.com